

Braunvieh Association of America

Board of Directors Meeting Minutes

Held on April 18, 2023 at 7:30 pm CST via Zoom

President Robert Williams called the meeting to order at 7:34 pm

Board Members Present:

Robert Williams, Benny Phillips, Tyler Lister, Deana Imhoff, Eric Armintrout, John Hall, Sean Lehmann, Molly Mirassou, Jason Pfeifer, Daniel Roberts, Eddie Zeigenbein & Montie Soules

Guest present: Jessica Bartley, Lisa Bard, Clydene Pittman, & Larry Lane Robert Williams began the meeting with a moment of silence in remembrance of our good friend, colleague and mentor Ron McBee. We lost a great asset to breed and he cannot be replaced.

Junior Committee Report: Jessica Bartley reported a busy time with preparation for Junior Nationals and entries were still open but deadlines were May 8th, with late entries May 15, 2023. She ordered buckles & prizes but was still in need of lots of sponsorships. She had been working with the Nebraska breeders for local sponsorships as well. Raffle tickets had been mailed out and several kids have requested more. Marilyn Brink has also generously offered to allow a silent auction during the National Braunvieh Field Day with all proceeds going to Junior Nationals.

Robert Williams inquired about the steer feedout; little response or feedback has been received. Clydene interjected that data could possibly be the first part of June and awards are very minimal. Robert suggested that awards should be given for Braunvieh kids who participated.

There was a lot of discussion on how to award the kids and the decision to table the awards until further information was available.

Robert inquired about the IGS Summit Youth Leadership Program and the potential expense. Montie indicated the entire Shorthorn Youth Board attends this program. Registration is \$375 and Shorthorn does scholarship a portion for their kids. Jessica will see if there is any interest by the kids to attend this program.

Braunvieh World Report: Lisa Bard reported they are working on plans for the summer issue. The editorial deadline is June 1, printing June 20. The first EBlast has gone out. The Membership directory will be included and the juniors will only be listed with their name and state, not their personal address. Cassie will be getting an updated membership list from the office by May 24, 2023. Annual meeting information will be presented as well as information that Tommy Perkins presented. There will be a recap on the Braunvieh field day, a promotion

for the Juniors, as well as information on the Bull Test. In the Membership Directory an update on EPD Scoring and an article on Ron McBee and the contributions he made and possibly a promo on the semen directory catalog. Lots of other discussion about potential future articles.

Bull Test Program: Todd Hill trying to get dates everyone can live with and working with future dates. They changed the delivery window and it is up to the breeder to deliver to PX Fall bulls to a 90 day delivery window. The test date will start on or about August 15 and finish up around December 1, 2023. The only requirement is the ultrasound will need to be done near the end of the test. The date of birth for fall bulls is 9/1 to 11/30 and delivered to PX May 1st to Aug 1st. For Green Springs fall date of birth is 8/1 to 10/31, delivered by June 1st. Todd is hopeful the dates will stay the same from year to year.

Minutes: Deana Imhoff Corrections made were Josh Williams not Josh Flowers at NCBA and Marily Brink was added to guests present. *Minutes were approved as amended.*

Treasurer Report: Tyler Lister, Montie Soules. Reports were sent. Memberships were back up. Totals were all higher than projected. TC activity has dropped off some compared to a year ago. Expenses were less than projected. JBAA was higher for purchasing awards. Nothing way out of line that Montie can see that would be a problem. On the YTD figures membership was way behind compared to last year. Assessments were up. Total Income is \$13,000 lower than last year, but JBAA is up which shows total income up \$2,000. Expenses also reflect the same.

Balance sheet showed we have \$38,508 in BAA checkbook and \$62,795 in JBAA checkbook not all that money is for either side, the receivable have somewhat leveled out. Due to current liabilities BAA realistically only has about \$28,000 in the checking account.

The Foundation shows a checking account balance of \$6,541 there is about \$400 in receivables. They have made \$3,941 profit this year. There is an outstanding bill for the Ft. Worth premiums. Tyler commented that he does not feel this bill is an obligation to the BAA and it should be solely paid by the foundation. The money in the account is not earmarked for anything specific and the debit will be paid by the foundation.

Jason Pfeifer asked about losses with membership renewals. Memberships are renewed but not paid for but not locked out for 90 days. Robert asked for a more detailed report on transfers for the next meeting. Jason moved to approve the financials. *Financials were approved as amended.*

Office Management Report: Montie Soules reported that IGS is doing another TV Show and can include the Braunvieh Association for \$1,500, there was promotion money included in the budget. Tyler made a motion to be included. *The board unanimously approved the motion to pay to be included in the IGS TV program.*

Montie also brought up the NCBA contract that needs to be signed to participate in Orlando, Florida. Deana made a motion to sign the contract to get us into the NCBA Convention for

February 2024. *The board unanimously approved the motion to participate in NCBA Convention 2024.*

Social Media Report: Clydene Pittman submitted a written report stating the number of likes and engagements. She and Jordyn created some marketing material but were waiting to hear feedback from the promotions committee. They are also working on Field Day advertising and getting something together for Braunvieh World for the upcoming summer issue as well as seeking feedback and recommendations for ways to improve social media.

Exhibition Committee Report: Molly said there was nothing to report at this time.

Registrations and Transfers Committee Report: Benny Phillips stated that gestation length is a concern to all of us and as a way to obtain more data he presented a unanimous recommendation that all artificially inseminated (AI) conceived calves, when being registered, are required to record the date the dam was artificially inseminated. Recommendation carried.

Performance Committee Report: Mark Nelson not available.

ABYDF: Tyler Lister reported that in talking with Montie, what is left to finish the structure of the foundation board members were approved at last meeting. Moving forward, focusing on garnering funds in the form of donations.

Missouri Braunvieh Association: Larry Lane sent an email about the Missouri Steer Feedout. He recapped by sharing the Junior steers that are there now and the MCA steers are all in the same area. Each pen is holding about 10-15 steers, partially covered, and Grow-Safe equipment in place. He and Edsel Keith thought for the most part they were looking good and some should be going to the processor around the first of May. He very much encourages the juniors to participate in this program in the future. Entries for the MCA feed out challenge have to come from Missouri Producers.

Promotions Committee: Randy Allgood was not available

Planning Committee: Deana Imhoff reported that she has found a replacement for Ron McBee's seat with Kendall Schlake. Next meeting will be May 2, 2023 at 7:30.

International Committee: Eddie Zeigenbein only reported the possibility of a international show in Houston, Texas in 2025

Breeders Guidelines Committee Report: Daniel Roberts had nothing to report.

Genomics Committee Report: John Hall reported that all is well. He is busy with the Arkansas project, breeding heifers & breeding cows. He does have some growsafe data on the first set. They will be going to kill the first set of calves soon. Braunviehs are well accepted and very happy with their performance. Looks like there will be a big profit on the first set of calves.

Old Business: None to report

New Business: Deana Imhoff asked about getting dates set for the in-person meeting. Benny also mentioned needing a replacement for Ron McBee on the Registrations and Transfers Committee.

Robert suggested the next meeting be held on May 23, 2023

Adjourn: Robert adjourned the meeting at 9:17 pm.

The mission of the Braunvieh Association of America is to support and encourage the use of Braunvieh genetics in the global beef industry by; maintaining the integrity of the Braunvieh Association of America herd book; equipping members with information and selection tools necessary to compete, expanding opportunities for members to attract and service customers and fostering interaction among members.

Approved: *As Amended June 26, 2023*