

Braunvieh Association of America

Board of Directors Meeting Minutes

Held on January 15, 2023 @ 10 am CST in Cactus Room, Fort Worth, TX

President Robert Williams called the meeting to order at 10:06 am.

Board Members Present:

Robert Williams, Colby King, Bob Gunnett, Nesha Smith, Benny Phillips, Daniel Roberts, Deana Imhoff, Jason Pfeifer, John Hall, Larry McAfee, Molly Mirassou, Todd Hill

Absent: managing director, Montie Soules

Guests Present:

Clydene Pittman, Marilyn Brink, Scott Blair, Larry Lane, and Randy Allgood

Minutes:

The Board unanimously approved the minutes as presented from the board meeting held on November 29, 2022. Note, no meeting was held in December.

Social Media Update:

Clydene Pittman announced the social media activity for the month of December including have reached 21,135 people on Facebook and 654 on Instagram. Had a lot of success buying \$20 ad for bull display in OKC, reached 6,400 people and have had several to respond. Online version of the semen directory had a good response as well.

Treasurer Report and Discussions During Treasurer Report:

Montie Soules absent so Bob Gunnett went over the highlights of the financial reports including balance sheet as of 12/31/22, profit and loss, budget vs actual, both over last 3 months. Overall, net is down a bit due to lower income. *The Board unanimously accepted the financials as presented for the month of December 2022.*

Office Updates:

No report due to time.

Planning Committee Report:

Deana Imhoff stated the committee had meeting in December to move association forward based on what BOD had discussed in OKC board meeting in August 2022. Different discussions were made during this time of what to be presented in annual meeting and what the BAA BOD will work on in coming year.

Exhibition Committee Report:

Marilyn Brink, Chair brough forth two recommendations from the exhibition committee, one open show group class rule change and the other being change in age requirement for junior members in BAA affiliated Junior Braunvieh shows, both proposed changes to start in 2023-2024 show season.

- 1) *Open Show Group Class adding clarification Produce of Dam and Get of Sire, offspring must come from registered Braunvieh or Beef Builder. Also adding some clarification who is eligible to compete in the Breeders Best Four Head.*

- 2) *Age requirement: junior show entries must be owned by members of the JBAA at least 7 years old and not more than 21 years old on Jan 1 of the year of the show. However, recognize that some shows have specific minimum age limits for participation that override these recommendations.*

The board unanimously approved these two recommendations above, presented by Marilyn Brink.

International Committee Report:

No report due to time.

Registrations and Transfers Committee Report:

No report due to time.

Breeders Guidelines Committee Report:

No report due to time.

Performance Committee Report:

No report due to time.

Members Awards Committee Report:

No report due to time.

Genomics Committee Report:

No report due to time.

Promotions Committee Report:

No report due to time.

Corporate Sponsorship Committee Report:

Randy Allgood handed out a trifold brochure for the American Braunvieh Youth Development Foundation. Randy announced what he planned on presenting for the annual meeting regarding the foundation. Randy also announced some proposed foundation board members. He also stated some funds have been collected for the foundation and is excited for the future of the foundation.

Old Business:

No old business mentioned.

New Business:

No new business mentioned.

Adjourn:

The meeting was adjourned at 11:18 am in time to prepare for annual meeting to be held at noon.

Submitted by Nesha Smith, BAA Secretary

Approved: