

Braunvieh Association of America

Board of Directors Meeting Minutes

Held on October 25, 2022 @ 7:30 pm CST via Zoom

President Robert Williams called the meeting to order at 7:43 pm.

**Board Members Present:**

Robert Williams, Colby King, Nesha Smith, Benny Phillips, Daniel Roberts, Deana Imhoff, Jason Pfeifer, John Hall, Larry McAfee, Molly Mirassou, plus managing director, Montie Soules

**Board Members Absent:** Bob Gunnett, Todd Hill

**Guests Present:**

Clydene Pittman, Eddie Zeigenbein, Larry Lane, Lisa Bard, Mark Nelson, Marilyn Brink, Randy Allgood, Tyler Lister

**Minutes:**

*The Board unanimously approved the minutes as presented from the board meeting held on September 27, 2022.*

**Junior Committee Report:**

Jessica Bartley not present but had given update to Nesha Smith to relay updates to the BOD. JBAA provided treat bags to junior exhibitors at Tulsa and American Royal. JBAA has been working alongside Simmental Association in regards to the Steer Profitability Competition. JBAA has been gearing up to begin taking sponsorships for 2023 NJBS event and already looking into 2024 NJBS locations. JBAA are in planning stages to host another online auction next February; any items wished to be donated, contact Jessica Bartley. Clydene added there were total of 14 steers being sent to Missouri for the Steer Profitability Competition.

**Braunvieh World Publication Update:**

Jessie Topp-Becker, representative of Blueprint Media, was not present; however, Lisa Bard on call to give update. Blueprint has started work for next Braunvieh World issue and has contacted new National Sale manager. Lisa gave proposed production schedule and estimate magazine to be approx 40 pages including sale catalog.

**Social Media Update:**

Clydene Pittman gave update of social media activity – 2,023 likes (up 19 people), reached 7,187 last month, had 1,784 people engaged over the month (up over 300 people), 307 page views, and 480 on Instagram with 592 followers.

Other info: working on getting BAA candidates biographies to post and did have one sale that was advertised this month.

**Treasurer Report and Discussions During Treasurer Report:**

Montie Soules went over highlights of the financials for month of September, first month of fiscal year. Gross profit was down a bit from what was projected but only down by approx \$400 so still close to what was budgeted. Positive notes: memberships, DNA testing was up and

accounts receivables decreased. *The Board unanimously accepted the financials as presented for the month of September.*

**Office Updates:**

Montie Soules stated a glitch within Digital Beef was corrected and reminded all if see anything online not working properly to let office know.

**Planning Committee Report:**

Deana Imhoff had nothing to report at this time.

**Exhibition Committee Report:**

Marilyn Brink announced had good shows at Tulsa and American Royal. At Tulsa, Braunvieh was the largest breed of cattle that showed up of the entire open show. At American Royal, Braunvieh was the largest breed that was there of the breeds that were there during that time.

Marilyn went over the highlights of the suggested sale terms and conditions. *Following discussions and a revision made, the Board unanimously accepted the amended version of sale terms and conditions, dated 10/25/22.*

Other information discussed: BAA annual meeting room to be booked soon. Clydene added have been able to get show report standings up just a few days after shows so it's now going smoother. Eddie gave update of NAILE entries and will get with Marilyn.

**International Committee Report:**

Dwight Alexander not present.

**Registrations and Transfers Committee Report:**

Benny Phillips had nothing to report at this time.

**Breeders Guidelines Committee Report:**

Daniel Roberts had nothing to report at this time.

**Performance Committee Report:**

Mark Nelson gave update regarding JHL data set. Mark will continue to work on it.

Regarding Northwest AR Sire Evaluation project, Mark stated he has been working alongside the Halls and Mason at A&M regarding data collection and entry of data. Mark gave update from Tom Butler – planning to AI approx 220 head this fall. Mark gave estimate of calves sired by Braunvieh and other breeds.

Regarding the bull test, have seen data set from recent bull tests; however, do not have indexes compiled at this time. New bulls have arrived at upcoming bull test at PX and Green Springs; Mark welcomed all to view bulls at Green Springs if attending upcoming Herdbuilder Sale as both are within close proximity.

**Members Awards Committee Report:**

Todd Hill not present.

**Genomics Committee Report:**

John Hall had nothing to report at this time.

**Promotions Committee Report:**

Colby King announced all good with herd sire display at upcoming Cattlemen's Congress in OKC. Colby will get with Clydene to obtain semen directory so will have literature to have on hand at display.

Discussion was made of upcoming NCBA convention to be held in New Orleans, LA – will need to get everything booked to have BAA booth there next February.

**Corporate Sponsorship Committee Report:**

Tyler Lister stated a revised version of the proposed bylaws for the American Braunvieh Youth Development Foundation (ABYDF) was emailed to Robert to forward to the Board. Different discussions were made regarding the proposed bylaws.

BAA Board went into closed session at 9:05 pm so all guests disconnected from meeting. Board meeting resumed at 9:39 pm. Clydene Pittman, Eddie Zeigenbein, Larry Lane, Randy Allgood, and Tyler Lister were among the guests who joined the call again. *Robert reported during closed session, the board approved motion to accept ABYDF bylaws presented by committee with amendments of adding treasurer and term limits and having attorney review for final approval.*

**Old Business:**

Robert Williams asked for any old business, nothing was mentioned.

**New Business:**

No New business.

The next proposed scheduled board meeting set for November 29, 2022 to prevent conflicts with others schedules.

**Adjourn:**

The meeting was adjourned at 9:46 pm.

Submitted by Neshia Smith, BAA Secretary

Approved: 11/29/22