

Braunvieh Association of America

Board of Directors Meeting Minutes

Held on August 24, 2021 @ 7 pm CST via Zoom

President Robert Williams called the meeting to order at 7:05 pm.

Board Members Present:

Robert Williams, Colby King, Nesha Smith, Bob Gunnett, Benny Phillips, Caleb Russell, Daniel Roberts, Evan Bartley, Jason Pfeifer, John Hall, Mark Wolken, Todd Hill, plus managing director, Montie Soules

Board Members Absent:

None absent.

Guests Present:

Larry Lane

Minutes:

The Board unanimously approved two separate minutes, May 18, 2021 board meeting and also the email vote that was confirmed approved on 5/4/21. Nesha then went over the highlights of the two day board meeting held in July and due to the length and amount of actions taken, it was announced for all board members to further review and would later approve. The Board unanimously approved the minutes from July 27-28, 2021 board meeting, approved via email 9/6/21.

Treasurer Report and Discussions During Treasurer Report:

Bob Gunnett discussed financials through July 2021. Total revenue for July was below budgeted amount but year to date total revenue was higher than amount budgeted. *The board unanimously accepted the financial reports presented for the month of July 2021.* Discussion was made of excessively aged accounts; report was given of contacts made. Bob will get list to accountant and BAA office for further write offs to be made.

Office Update:

Montie Soules discussed conversations have been made regarding getting the show points listed on Digital Beef; however, currently, there is a conflict to complete this. Montie is looking further into this issue. Other reports given: new website is up and running, just working on getting it up to date. Also announced lower BAA activity in month of July but that's normal for the summer.

Members Awards Committee Report:

Todd Hill and committee working on budget for upcoming awards to be presented in upcoming annual meeting. Todd confirmed exhibition committee will handle all awards pertaining to exhibition.

Braunvieh World Publication Update:

Board recently received proposals via email from two different companies regarding a BAA publication. Robert and Montie discussed the proposals/working agreements emailed to all board members. *The board unanimously approved BAA to go into agreement with Blueprint Media as their written proposal and authorized President Robert Williams to sign the proposal.*

Social Media Update:

Discussion was made of proposal emailed to all board members, proposal of using an intern and overseer, Clydene Pittman, to assist the BAA with content of social media, website, and other BAA related items. *The board unanimously approved to accept the internship proposal with Clydene Pittman to oversee the intern and to work in conjunction with the BAA office for a total price of \$300/month in addition to the current \$300 fee per month for social media work.*

Promotions Committee Report:

Colby King gave update on upcoming American Rancher to air 10/18/21. Sweet Briar has a large part of editing completed and been working with Superior to produce. Question was asked how many ad sales allotted and pricing. Colby stated we will have our normal 2 minutes with 30 seconds costing \$1,000 each.

Performance Committee Report:

Evan Bartley gave update of upcoming bull test and sale. Bulls being delivered this week and Evan will coordinate with PX at end of week to confirm what bulls actually arrived. Committee will continue working on items such as advertising and selecting a photographer.

International Committee Report:

Daniel Roberts had no new updates at this time.

Exhibition Committee Report:

Mark Wolken discussed upcoming national sale to be held in Fort Worth, TX in January. Todd and Holly with Cattle in Demand will both be available at sale. Donnie Johnson will be chair of the sale. Fort Worth is a good location for unaltered cattle. Mark stated Fort Worth is already asking if they can host BAA national sale in 2023 – will discuss further at a later date.

Nomination Committee Report:

John Hall, Chair made the recommendation on behalf of the Nomination Committee to approve the following slate of nominees: Robert Williams, Daniel Roberts, Larry McAfee, Scotty Star, Deana Imhoff, and Molly Mirrasou. The board unanimously approved the above mentioned nominees.

Following up from previous board meeting regarding voting process, etc, John stated we will have to continue to follow the bylaws and rules for the upcoming annual meeting; however, if changes need made, we can propose that in our upcoming annual meeting in front of the membership and by the membership.

Genomics Committee Report:

John Hall had no new updates at this time.

Breeders Guidelines Committee Report:

Caleb Russell had no new updates at this time.

Registrations and Transfers Committee Report:

Benny Phillips had no new updates at this time.

Junior Committee Report:

No report given.

Old Business:

Final paperwork has been completed at the bank to update BAA representatives on the certificate of deposit. Robert said he was told by the bank, it will cost \$140 for locksmith to drill the box; however, at this time, will not complete drill until two BAA representatives are present.

New Business:

Montie discussed accountant's new proposal sent out via email to all board members. Proposal from Myers CPA included revised pricing with revised scope of services listing additional services. The bulk of the proposed increase of an additional \$365/month is due to a high amount of junior activities. *The board unanimously approved to accept the proposal from BAA accountant, Jason Rowland, working for Myers CPA, to increase their fees by \$365. The board unanimously approved the increased monthly fee of \$365 would be accounted for in the following manner: \$220 per month would be coded or paid from the JBAA division as most of the increase is a result of added activity for JBAA and the remaining amount would be coded to BAA and paid for by that division.*

Robert announced the Smith's have offered to host the next Braunvieh Field Day to be held next year. Possible dates were discussed but will do survey with the membership for determination of final date.

Robert discussed proposal sent to all board members, proposal from Deana Imhoff with Sage Advice Life Coaching. Deana is offering the service pro bono to show her appreciation. Robert will coordinate with Deana for the service proposed.

Benny Phillips, member of the transition committee during the transition of the BAA office to American Shorthorn office, made the following motion. *Motion was made and the board unanimously approved to direct managing director of the BAA to be responsible for the monthly financial reports and annual budget and also to provide the report as directed by BAA board and/or as he feels necessary for both the financial committee and the BAA board to understand the association's finances. The managing director shall send annual budget and monthly financial reports to finance committee and BAA president for their review, comments, and approval prior to sending to BAA board for approval.*

Next scheduled board meeting to be held 9/28/21.

Adjourn:

The meeting was adjourned 8:38 pm.

Submitted by Nesha Smith, BAA Secretary

Approved: 9/28/21