

Braunvieh Association of America

Board of Directors Meeting Minutes

Held on May 18, 2021 @ 7 pm CST via Zoom

President Robert Williams called the meeting to order at 7:07 pm.

Board Members Present:

Robert Williams, Colby King, Nesha Smith, Benny Phillips, Caleb Russell, Daniel Roberts, Jason Pfeifer, John Hall, Mark Wolken, Todd Hill, Bob Gunnnett, Evan Bartley

Board Members Absent:

None absent.

Guests Present:

Montie Soules, Jessica Bartley, Larry Lane

Junior Committee Report:

Jessica Bartley gave update of current Jr National entries – closed out with 130 head cattle entered and then compared entries from last couple years. Jessica reminded all of biggest change to this year's event is meal tickets are available for purchase. Committee will continue to work on finalizing the remaining details.

Premiums from Cattlemens Congress, OK City show will be mailed out to juniors soon.

Minutes:

The Board unanimously approved the minutes from the March 16, 2021 board meeting. (note – no meeting held in April; therefore, no minutes)

Treasurer Report and Discussions During Treasurer Report:

Bob Gunnnett discussed financials through April 2021. *The board unanimously accepted the financial reports presented for the months of March and April 2021.* Various discussions made of more accounts listed separately on financials for further clarification. Discussions made of upcoming billings such as American Rancher and Cattlemen to Cattlemen advertisements. Montie stressed the importance of all members to identify their funds when making payments so that funds can be allocated to correct account. Discussions were made of current ages of accounts receivables; going to further reach out to those accounts that are excessively aged. Bob asked all committee members to send any updated information to revise the budget.

Currently, bank lists former board members as representatives of the BAA CD account. Discussion was made of two replacements. *The BAA board of directors unanimously approved to remove Ron McBee and Jeff Diles as board representatives of certificate of deposit account ending in 4260 and appoints Robert Williams, President and Montie Soules, Executive Secretary as new representatives of the account.* Discussion was made of the lockbox as well. *The board unanimously approved to do what it takes to open the lock box to confirm if anything present and then to close out the lockbox.*

Social Media Update:

Shelby not present; therefore, no update at this time.

Office Update:

Montie Soules discussed key performance indicators emailed to all board members such as registration activity and membership count, etc. One example, April membership was soft; however, registrations up, doubled from last April. Montie advised new EPD's should be out within a couple weeks, resulting from the transition to IGS.

International Committee Report:

Daniel Roberts had no new updates at this time.

Performance Committee Report:

Evan Bartley gave current update of survey results for upcoming bull test and sale. Survey information being used to reserve Grow Safe space. Committee will begin to work on estimated costs for bull test and further communication will be made at a later date.

Genomics Committee Report:

John Hall requested to have registration papers restructured to allow EPD space – be beneficial for members to see information on the papers from lab results. Results such as Quantum Q Select tests for Leptin, PMCH, IGF2, CRH. *The board unanimously approved restructuring of registration papers to allow space for information/codes/scores for these type tests provided from lab and from lab only. If breeders choose not to do this type of testing, this area of papers would not have any scores listed.*

John informed all of upcoming Field Day to be held in Circleville, UT 7/10/21. Calves would be on display, calves from older true Fullblood embryos.

Promotions Committee Report:

Colby King announced planning of rerun of American Rancher in June. Colby explained committee has been looking for new company to film new production, one that is more cost efficient. It has been a while since there has been new footage air on American Rancher. Colby discussed contacts that were made and then gave overview of quote from one company, Sweet Briar Design. Quote of \$3,800 for a two day shoot, 20-25 minutes edited film from 3 different locations, locations being relatively close to filmer. Quote is with option to add fourth location for extra cost. Drone footage and travel fees included in quote. Colby gave overview of Sweet Briar Design's background and references. Discussion was made of funds needed; cost of filming a new production would come from account end of this fiscal year and then cost to air production would come out next fiscal year. After billing members for advertisements during the show, total cost to association for filming and airing would be approximately \$5,000. Following all discussions, *the board unanimously approved the recommendation from the Promotions Committee presented by Colby King, Chair accepting quote from Sweet Briar Design in amount of \$3,800 to film/edit for fall production of American Rancher.*

Robert announced Lisa with Blueprint informed him they were not moving further with their proposed new multi breed publication at this time.

Breeders Guidelines Committee Report:

Caleb Russell announced Breeders Guidelines Committee had been working alongside Registrations and Transfers Committee. Nothing else to report at this time.

Registrations and Transfers Committee Report:

Benny Phillips discussed email that was sent to all board members 5/17/21 on behalf of the Registrations and Transfers Committee, request to rewrite Section 1 Rules. Benny also announced the Breeders Guidelines Committee also endorsed the proposed rule change. *The Board unanimously approved the recommendation from the Registrations and Transfers Committee presented by Benny Phillips, Chair to revise Section 1 Rules and Regulations – revised rules were approved by board for review at next board meeting. See attached Section 1 Rules & Regulations.*

Exhibition Committee Report:

Mark Wolken gave dates of upcoming shows, including new point show to be held in OK City Jan 3, 2022. Results were discussed of recent sales in Springfield, MO and Montana – both sales successful. Committee is currently in coordination with Cattle in Demand in preparing the National Sale to be held Jan 16, 2022. Discussion was made of possibly getting awards out to those in attendance at the upcoming Jr Nationals, those that would have received awards at the National Meeting for the 2020-2021 show season. *The board unanimously approved to get banners made for the winners of 2020-2021 show season, granted if they could be made in time for the presentation at upcoming Jr Nationals.*

Old Business:

Robert Williams stated he had emailed out a list of follow up's prior to meeting and believes everything was addressed in tonight's meeting.

New Business:

Discussion was made of proposed location and date for upcoming face to face board meeting. It was determined for meeting to be scheduled in last week of July in OK City. Final details will be emailed to all board members as they develop. June board meeting will be cancelled due to conflict with Junior Nationals.

Adjourn:

The meeting was adjourned 9:36 pm.

Submitted by Nesha Smith, BAA Secretary

Approved: 7/27/21

Section I BAA RULES & REGULATIONS

SECTION I – MEMBERSHIP IN THE BAA

A. Membership Categories

There are three types of membership in the Braunvieh Association of America:

1. Active Member

Any person (individual, partnership, or corporation) who is at least 21 years of age and wishes to register cattle with the BAA should apply to be an Active member. Only Active members have full voting privileges subject to the provisions and limitations set forth in the BAA By-Laws. Membership fees are annual as set by the BAA Board.

2. Associate Member

Any individual or organization interested in the advancement of Braunvieh cattle or the purposes of the BAA who does not intend to register cattle should apply to be an Associate member. Associate members do not have voting privileges.

3. Junior Member

Persons under 21 years of age who wish to register cattle with the BAA should apply to be a Junior member. Junior members do not have voting privileges in the BAA. BAA Junior members also become members of the Junior Braunvieh Association of America (JBAA) and have voting privileges in the JBAA subject to the provisions and limitations set forth in the JBAA By-Laws. Junior membership fees are annual as set by the BAA Board. Juniors may continue as a junior member and participate and receive all junior membership privileges as long as their annual membership fee is paid, through Dec. 31, of the year they turn 21. (Please refer to the BAA By-Laws and JBAA By-Laws for additional membership information)

B. Becoming a Member

1. An application form for new Membership can be obtained from the BAA office or through www.braunvieh.org. Membership forms for Adult and Junior memberships must be filled in completely and sent to the BAA office with payment of annual dues for acceptance as a member of the BAA through the end of that year. Adult and Junior memberships are renewable annually. Each membership will be given a separate account number or membership number. All new members must join as a THR Breeder after Sept. 1, 2021. Annual membership dues must be paid by March 31st of each year. Any membership not paid by this date will be considered a non-member and must rejoin the BAA as a new member and will automatically become a THR Breeder after Sept. 1, 2021.
 - a. A Membership Name must be designated at the time of application for membership. Cattle owned by any corporation, partnership or firm can be registered only in the name of the BAA membership as issued. A membership name may be changed later upon written request and by payment of a Membership Name Change Fee.

Section I BAA RULES & REGULATIONS

- b. By signing the application, a membership applicant agrees to abide by the By-Laws, rules, regulations, and policies of the BAA and to release all animal data collected by the BAA for use in breed related programs. All parties constituting the partnership, or at least two officers if a corporation, must sign the application.
 - c. Only junior members are required to include their date of birth.
2. Herd codes are only available to BAA members. A herd code or prefix is a maximum 4 digits or 4 letter code the member may select as long as it has not been used by another member. Herd codes can be transferred to other family members and/or permission may be granted for other family members to use a herd code. If a herd code is transferred by a member to another member than the member transferring the herd code gives up all rights to the herd code from that time forward. If a member or breeder does not use a herd code for 5 years, the code becomes null and void. All herd codes are mandated to be tattooed in either the left or right ear as part of the permanent identification of the animal.

C. Member Financial Obligations

1. It is the policy of the BAA to invoice members for services at the time services are requested and no work will be released until payment for such services are paid in full.
2. It is the policy of the BAA to send monthly account statements to members listing services invoiced to their account during that statement period.
4. Any member and or account with an overdue account aged 90 days will have their account put on hold until the account is paid in full. All rights and activities will be suspended until the account is paid in full.
5. At the discretion of the Board of Directors, any account aged 91 days may be turned over to a third party for collection.