

Braunvieh Association of America

Board of Directors Meeting

October 22, 2019 @ 7:30 p.m.

President Caleb Russell called the meeting to order with the following board members present: John Hall, Paul Prazak, Kendall Schlake, Stoney Scheer, Tim Bagley, Robert Williams, Jeff Zimmerman, Daniel Roberts and Mark Wolken

Absent: Mark Nelson,

Guest present were: Larry Lane, Ron McBee, Nicki Burch, Jess, Lisa Beard, Peyton Waldrip, Colby King and Jenny Pieniazek

Minutes: The September 17th minutes were discussed and motion made by Paul to dispense reading of the minutes and approve as printed, second by Mark Wolken. Motion carried. A motion to approve the minutes as print was made approved by Robert Williams and second by Kendall. Motion carried.

Treasurer's report: Tim –there were corrections made to the August balance sheet. Larry indicated there were several issues. A discussion took place with current balances and several lines items had a negative balance. The sale barn income is not covering the cost of the program. Braunvieh Word – Nicki said it was not realistic for BW to expense and income on the same month. Tim – Jenny will send the budget to everyone before our next meeting. If there are any questions, please email before our next meeting.

Braunvieh World: Jessie the fall issue had the membership directory and the it was a 32 page issue. They will begin the winter issue and deadline for advertising will be December 5th or 6th. This issue will go to print December 18th, with a mail date of December 30th. There will be looking to add the Generation articles, BAA updates, Presidents column, Bull test results if available from Px Feeders, there had 15 bulls being tested. National Sale Catalog – included last year but not sure if we will include it this year. Mark W. will check with Donnie to see if Cattle in Demand will have everything ready.

Social Media/ Web Site: Peyton there was an increase in Instagram profiles. There has been no negative feedback.

Office Management Updates: No updates.

Ethics Committee: Nothing to report.

Performance Committee/Bull Sale & Testing Committee: Stoney- there are 28 bulls getting ready to start testing in November. He is waiting on the bull data report. Kendall asked if we were getting the EPD's updated in GPS, Caleb indicated he didn't have information but would get with John G. and get information.

Genomics Committee: John happy where they are, there are a few issues to tweak but things are getting better.

Promotion Committee: Kendall – American Rancher ran on October 21st. There were 3 veteran producers who have run Braunvieh for 31 years. The show had good content, and good cattle. Mr. Hayes and Dwayne Olson had great comments. He is starting to think about the next show. The committee needs more show ideas. Tim indicated this was a great show and it brought \$4,000 in ads. Discussions on how we should add different ads on facebook, create podcast and broadcast, do we have any money to look at these options? Things like how to register a calf. Several members

Breeders Guideline: Nothing to report.

Registration / Transfers: The breed up chart was discussed and a calculation error was pointed out that needs to be addressed before a vote could move forward. Chart was going to be reviewed again by the committee and it will be presented again at the next meeting. Ana moved to table the vote on this recommendation until next meeting and it was second by Stoney. Motion carried,

Exhibition Committee: Mark W. – American Royal had 35 juniors and 60 head in the open show. Coming up – Gate Cattle Company October 26th. Entry deadlines for Ft Worth and Denver are coming up in November. Gala sale by Randy Allgood, several calves sold for \$3,000. Recommendation was received to amend the original rules previously approved. See attached document with recommendations. The motion original failed but after discussion, the motion was reconsidered and individual votes were counted. Motion was made by Mark W. and second by Paul Prazak – for were John Hall, Robert Williams, Jeff Zimmerman, Daniel Roberts, Stoney, Ana and Tim. No was Kendall.

Old Business: An update on the Digital Beef and GPS was provided by Ana and Caleb.

New Business: Caleb asked about the filing for Charter renewal for Corporate status in NE.

Caleb has a scheduled official meeting with IGS on October 25, 2019. He would like to see what they can do for us. They will run EPDs on a weekly basis but he needs to see what it will be the financial impact.

Adjourn: Meeting was adjourned. Next meeting is scheduled for November 19, 2019 @ 7:30 p.m. Motioned by Mark W. and second by Kendall.

Submitted by Ana V. Duke, BAA Secretary