

Braunvieh Association of America

Board of Directors Meeting

May 19, 2020 @ 7:00 p.m.

President Paul Prazak called the meeting to order at 7:39 pm with the following board members present: Ana Duke, Caleb Russell, John Hall, Daniel Roberts, Tim Bagley, Colby King, Robert Williams, Evan Bartley, Bob Gunnnett, Mark Wolken and Nesha Smith.

Guests present were: Larry Lane, Peyton Waldrip, Lisa Bard and Jenny Pieniasek.

Minutes: The April 19, 2020 minutes were discussed and a motion was made by Evan to dispense the reading of the minutes, second by Nesha. Evan made a motion to approve the meetings as printed and second Caleb. Motion carried.

Treasurer's report: Tim - the finance committee reviewed the first reports from QuickBooks and the format is a bit different but everything looks good. Overall the month looks good. Bob also discussed the aged receivables and provided a list. They will start contacting the members to try to remind them to pay their overdue balances. Bob made a motion to accept the financials as written and second by Evan. Motion carried.

Braunvieh World: Lisa – to reprint the directory will cost more because they have to set up and reprint at cost or we can try to do a Braunvieh World issue and include the directory. She will discuss it with Jess to see what we can do it, it is the Board's choice. They are continuing to build the Outcross magazine concept and hope to have more information next meeting.

Social Media/ Web Site: Peyton – over the last 7 months there has been an increase of 6% for Facebook and 17% Instagram. No clear trend from month to month. A couple of people have reached out to her with suggestions and requesting posts. The website is at the beginning stages. She will reach out to us for ideas as she begins working on it.

Office Management Updates: Jenny is still learning the QuickBooks online. It has its pros and cons. She is still working with digital beef on the configuration of the portal. R&D is still donating the heifer and tickets are still available for the raffle. BAA & JBAA merchandise is for sale as well.

JBAA Advisory - Jessica Bartley provided an update from the JBAA Advisory Board. The Junior Board met last week and they will be taking many of the contest virtually. Junior Board elections will be held online. More to come on dates and contest information. The Junior Board members use Instagram vs Facebook, a new Instagram account has been set up for the JBAA. Daniel and Bobbie were generous enough to allow the heifer raffle to continue and it will be raffled at the American Royal. Bob Gunnnett offered to give up their turn of the show in MO in 2021 so it could still give an opportunity to the AR group to have it their show there.

John Hall asked Paul to explain how the vote was made from the board regarding the cancellation of the Junior National Braunvieh Show. Paul explained this was not a vote, it was an email where he asked for board members input and based on the responses it was clear the show needed to be cancelled. Paul provided information used to make the decision. Individual board members input, current COVID 19 pandemic with knowing that the cases were rising all over the US and the world, CDC guidelines, stay at home orders for different states, medical advisors and the most important for all was the safety. Ultimately Paul said it was his decision and he will take responsibility if that is what is needed.

Mark Wolken would like to be notified ahead of these decision going forward so he can be prepared to answer membership questions.

Ethics Committee: Nothing to report.

Performance Committee/Bull Sale & Testing Committee: Evan had Gayla Hodges from PX Feeders as a guest speaker.

Genomics Committee: Nothing to report.

Promotion Committee: Colby – would like to see what the budget was last year to this year for promotions because the American Rancher needs to film a new episode and they will need crews to come in.

Breeders Guideline: Caleb & Evan - Survey was conducted and questions were asked of the membership to see what they wanted to learn more about and the biggest response was about the POP program. They will work to start educating the membership about the program. Membership needs to know what we offer.

Registration / Transfers: Nothing to report.

Exhibition Committee: Mark – TBA show is scheduled for July 2nd – July 5th in Wichita Falls. The next shows coming up will be - Ozark, MO - Tulsa, Ok, and American Royal. The National Sale will be held at Ft. Worth in January and Cattle in Demand has been contracted to assist.

Old Business: Digital Beef configuration should be wrapping up in the next month and testing will begin.

New Business: Jessica Bartley provided an update from the JBAA Advisory Board. NEOGEN can run another EPD evaluation for \$5,500. After discussion we will wait to see what we can do with IGS. The in-person Board meeting will be held at the American Royal.

Adjourn: Next meeting is scheduled for June 16, 2020 @ 7:00p.m. Daniel made a motion to adjourn the meeting and second by Ana. Motion carried. Meeting adjourned.

Submitted by Ana V. Duke, BAA Secretary

Approved: