

Braunvieh Association of America

Board of Directors Meeting

March 24, 2020 @ 7:00 p.m.

President Paul Prazak called the meeting to order with the following board members present: Caleb Russell, John Hall, Daniel Roberts, Tim Bagley, Colby King, Robert Williams, Evan Bartley, Bob Gunnett, and Nesha Smith. Mark Wolken was absent.

Guests present were: Larry Lane, Jessica Ebert, Lisa Bard, Peyton Waldrip and Jenny Pieniazek

**Minutes:** The February 18, 2020 minutes were discussed and a motion was made by Nesha to dispense reading of the minutes, second by Bob. Bob made a motion to approve the meetings as printed and second Colby King. Motion carried.

**Treasurer's report:** Tim discussed the current financials – it has been a good year so far but later in the year it will be tough. Financials will be approved retroactive.

**Braunvieh World:** Lisa Bard – no other issue of Braunvieh World is set up at this time. Lisa did provide a new proposal as an option to market/advertise the breed. The promotions committee will review the proposal and provide a recommendation at the next meeting.

**Social Media/ Web Site:** Peyton Waldrip – social media is going well, no negative feedback. Peyton would like to get idea from the board and information on upcoming events so she can post.

**Office Management Updates:** Jenny – it remains business as usual as long as the USPS is open. There was a rush of DNA in January and February but it has slowed down. Still operating as usual based on the current conditions.

**Ethics Committee:** Nothing to report.

**Performance Committee/Bull Sale & Testing Committee:** Evan and Mark Nelson are working with John Hall on a cool project and there will be more to come later.

**Genomics Committee:** John discussed the new project briefly. John wants other labs to be advertised as an option to be used for DNA testing.

**Promotion Committee:** Colby, American Rancher aired and the advertisement was good. He will like to add a new episode this fall. Also, Colby contact Peyton with some ideas about social media topics.

**Breeders Guideline:** Caleb - nothing to report.

**Registration / Transfers:** Ana – nothing to report.

**Exhibition Committee:** Paul provided an update – Mark was absent. TBA Junior Show was postponed and they are working on a new date. As of right now JBAA is still on for

June. The sale for Tennessee has been rescheduled to April 24<sup>th</sup>. Bob Gunnett, the Missouri sale is the 1<sup>st</sup> Saturday in June, will know soon if they decide to have it or not.

**Old Business:** A motion was made by John Hall to accept QuickBooks online plus version which will cost approximately \$540 per year without the payroll option, 1<sup>st</sup> year cost is \$377, second by Caleb. Motion carried.

**New Business:** A motion was made by Bob to pass on the costs for semen sample testing of \$5.00 to the members starting June and second by Ana. Motion carried.

**Adjourn:** Next meeting is scheduled for April 21, 2020 @ 7:00p.m. Caleb made a motion to adjourn the meeting and second by Evan. Motion carried. Meeting adjourned.

Submitted by Ana V. Duke, BAA Secretary

Approved April 21, 2020