

Braunvieh Association of America

Board of Directors Meeting

April 21, 2020 @ 7:00 p.m.

President Paul Prazak called the meeting to order at 7:25 pm with the following board members present: Ana Duke, Caleb Russell, John Hall, Daniel Roberts, Tim Bagley, Colby King, Robert Williams, Evan Bartley, Bob Gunnett, Mark Wolken and Nesha Smith.

Guests present were: Larry Lane, Ryan Williams, Peyton Waldrip, Lisa Bard and Jenny Pieniazek.

Minutes: The March 24, 2020 minutes were discussed and a motion was made by Mark to dispense the reading of the minutes, second by Daniel. Bob made a motion to approve the meetings as printed and second Colby King. Motion carried.

Treasurer's report: Tim the financials are where they need to be, we are good for this time of the year. Bob is working with Jenny on the QuickBooks online implementation.

Braunvieh World: Lisa we can have a BW summer issue with a directory or we can move it to the fall. She will provide more information at the next meeting as to where they are with their new magazine.

Social Media/ Web Site: Peyton - social media is going well. She will create a report to compare month to month and add a chart. She will also provide us a report from August 2019 to date to show where we are with social media engagements, etc.

Office Management Updates: Jenny is working on getting QuickBooks up and running. Also, she has been testing Digital Beef. All phone calls are returned if messages are left, if it is a missed call it is not returned.

Ethics Committee: Nothing to report.

Performance Committee/Bull Sale & Testing Committee: PX Feeders – if we can get a pen size of 30 bulls, we can have an exclusive Braunvieh bull sale.

Genomics Committee: John thinks that round table discussion face to face with people who know genomics would be beneficial. The biggest questions from new members are about the parent verification between SNPs and STRs.

Promotion Committee: Colby not much going on right now. Peyton will provide Colby a quote to see how much it will cost to redesign/change the Braunvieh website.

Breeders Guideline: Caleb the committee brought forth a recommendation on changing our current process for issuing registration certificates. The committee would like to recommend issuing a performance only certificate pending the actual registration certificate be issued once the weaning weights are documented. Not asking for a motion at this time, just leaving it open for discussion.

Registration / Transfers: Nothing to report.

Exhibition Committee: Mark – the McBee sale is April 20 – 30th online. Jr. Nationals, May 15th is the deadline for entries, a final decision will be made by JBAA Advisory board on May 8th to decide if the show will be cancelled/rescheduled due to the COVID 19. The TBA has been rescheduled for the 4th of July weekend in Wichita Falls. The Missouri sale has been cancelled.

Old Business: QuickBooks online is continuing to move forward, Digital Beef is still in configuration stages and Jenny is testing it.

New Business: The past due accounts was brought up as an item we need to look at. Currently there is an outstanding balances in the receivables averaging about almost \$34,000. A recommendation will be provided at our next meeting.

Adjourn: Next meeting is scheduled for May 19, 2020 @ 7:00p.m. Mark made a motion to adjourn the meeting and second by Evan. Motion carried. Meeting adjourned.

Submitted by Ana V. Duke, BAA Secretary

Approved: May 19, 2020