

Braunvieh Association of America Board of Directors Meeting

Teleconference

May 16, 2017

President Dwight Alexander called the meeting to order at 7:35 p.m. CST. Board members present were Dwight Alexander, Tim Bagley, Marilyn Brink, Todd Hill, Jerry Jernigan, Mark Nelson, Benny Phillips, Caleb Russell, Stoney Scheer, Kendall Schlake, Mark Wolken and Jeff Zimmerman. Guests were Lisa Bard, Jessica Ebert, Don Hankins, Jessica Johnston, Larry Lane and Jenny Pieniazek.

Minutes presented by Brink from the April 11, 2017, Board meeting. Phillips made motion to dispense with reading of minutes and approve as printed. Second by Wolken. Motion passed.

Treasurers Report– Phillips reported about \$24,000 in cash on hand, which is similar to this time last year. Juniors are up about \$5,600 over last year. Total income YTD is \$122,543.59, which is about the same. Expenses are also tracking about the same and net income is \$26,669.45, about \$2,200 below last year. Jernigan made motion to accept financial report as presented. Second by Russell. Motion passed.

Braunvieh World/Social Media/Web Site update – Ebert and Bard reported. June 5 is ad sales deadline and June 22nd is the print date for the Summer issue of *Braunvieh World*. Membership directory will be a feature. Social media continues to be active.

Promotion Committee – Marketing committee recommended to allow Blueprint to offer a 5% discount for anyone willing to do four consecutive ads in the *Braunvieh World* at a quarter page or larger size ad, effective with the Summer issue. Motion carried. There will be a July American Rancher show with the first show date of Monday, July 10. The show is due June 12th.

National Junior Show Reports – Hankins and Johnston reported they have met with the junior board monthly to get them to take on more of a leadership role with the organization and show. The juniors will have a blog post on the JBAA portion of the BAA website starting this month. As of today entries have been received for 59 exhibitors from 10 states with 60 purebred/fullblood cattle and 48 Beef Builders. There are entries for 15-20 bred & owned cattle.

National Bull Test Updates – Nelson talked with Kevin at GrowSafe about the status of our RFI EPDs. He indicated GrowSafe would have more time to work on this during the summer. The summer born bulls are off test at Green Springs.

Office Management Updates – Pieniazek reported on office operations.

Show & Sale Committee – Brink reported that a list of prospective judges have been submitted to the Southwestern Expo for the junior and open shows in 2018.

Nomination Committee for BAA Board – Scheer, Schlake and Nelson reported they are compiling a list of potential board nominees.

Summer Board Meeting – Agenda suggestions need to be submitted to Dwight for the summer meeting. One of the agenda items will be setting goals for the future. Friday, June 16 dinner will be at 6 or 6:30 p.m. at Luigi's in Ottawa, Kan. The Saturday portion of the meeting will start at 8 a.m. at the meeting room at Smoked Creations in Ottawa. Hotel rooms are blocked at the Best Western.

Old Business – None

New Business – It was reported that the Texas Braunvieh Association voted to have a Braunvieh Sale on Sunday evening during the 2017 Ft. Worth Stock Show.

Scheer moved to adjourn at 8:38 p.m. Second by Jernigan. Motion passed unanimously.

Minutes submitted by Marilyn Brink, BAA Secretary

Approved June 17, 2017