

Braunvieh Association of America

Board of Directors Meeting Minutes

Held on February 23, 2021 @ 7 pm CST via conference call

President Robert Williams called meeting to order at 7:05 pm

Board Members Present:

Robert Williams, Colby King, Nesha Smith, Bob Gunnett, Benny Phillips, Caleb Russell, Daniel Roberts, Evan Bartley, Jason Pfeifer, John Hall, Todd Hill

Board Members Absent:

Mark Wolken

Guests Present:

Jessica Bartley, Montie Soules, Larry Lane

Minutes:

The Board unanimously approved the minutes from the January 19, 2021 and January 21, 2021 meetings.

Treasurer Report and Discussions During Treasurer Report:

Bob Gunnett presented the treasurers financial report through January 31, 2021. The question of how old receivables were was brought up and it was agreed to bring that information to the next Board meeting. The Board also requested a count on memberships, which will also be brought to the next Board meeting. Motion was made and passed to move/transfer \$3,460 on balance sheet from BAA to JBAA from previous activity recorded incorrectly. Believe not all who advertised on BAA site last year was billed. Questions on how billing was done previously for banner ads and the Board agreed to have it billed quarterly in the future.

Social Media Update:

Peyton Waldrip not present – no report presented

Office Update:

Montie Soules gave update Digital Beef still working out the kinks with the new system. It is best when members find a problem to screenshot it and email the office so that it can be passed along to Digital Beef to be resolved. The office is acquiring two more employees to assist. New EPD's expected to come out within few weeks to a month.

Junior Committee Report:

Jessica Bartley mentioned for all to follow JBAA on social media for updates on events such as upcoming Junior Nationals. Jessica said the biggest drive right now is still working on sponsorships for Junior Nationals.

International Committee Report:

Daniel Roberts gave list of committee members. Daniel said plan to have a booth for Braunvieh in the International Room at the upcoming Houston livestock show in 2022.

Performance Committee Report:

Evan Bartley discussed tentative outline of bull test/sale. Evan will send information in to get posted for the membership.

Genomics Committee Report:

John Hall said a lot of cool things simmering but will discuss more in details when have more time.

Promotions Committee Report:

Colby King gave update of upcoming American Rancher show to air March 8th. Robert Williams gave update of directory – being printed and should be ready soon. Robert also gave update of slides/ads purchased for the upcoming Cattlemen to Cattlemen show to air beginning 3/2/21.

Breeders Guidelines Committee Report:

Caleb Russell had nothing to report at this time.

Registrations and Transfers Committee Report:

The Board unanimously approved the recommendation from the Registrations and Transfers Committee new rule to be included in section II, C, 3c. presented by Benny Phillips, Chair *Calves resulting from multiple sire matings may be registered as up to ½ Braunvieh, provided that all sires in the multiple-sire group are duly registers with the BAA, and the registration numbers of all sires in the multiple sire group are submitted with the registration application for the calves. If one or more percentage bulls are included in the multiple sire group, the blood fraction of the lowest percentage bull in the group will be used to determine the nearest lowest 1/8 fraction for registration of the progeny.* The Board unanimously approved to set the date for POP assessment deadline to May for 2021.

Exhibition Committee Report:

Mark Wolken, chair, not present – no report presented

Old Business:

No Discussion

New Business:

Robert Williams announced BAA office has obtained proposal for new website. Promotions committee to be looking at website proposals and possibly next month could decide what route to take.

The Board went into Executive Session at 9:34pm.**Adjourn:**

Next meeting is scheduled for March 16, 2021 at 7 pm. The meeting was adjourned.

Submitted by Nesha Smith, BAA Secretary

Approved: 3-16-21