

Braunvieh Association of America

Board of Directors Meeting

July 16, 2019 @ 7:30 p.m.

President Caleb Russell called the meeting to order with the following board members present: John Hall, Paul Prazak, Kendall Schlake, Stoney Scheer, and Mark Wolken
Absent: Mark Nelson, Daniel Roberts, Tim Bagley, Robert Williams, and Jeff Zimmerman.

Guest present were: Lisa Beard and Jenny Pieniazek

Minutes: Ana Duke presented the June 21, 2019 board meeting minutes. Caleb made a motion to dispense of the reading of the minutes, motioned by Kendall and second by Paul. The reading of the minutes was dispensed and approved as printed.

Treasurer's report: Tim Bagley was absent and the financial reports were not finalized. We will defer to reading and reviewing the treasurer's report next meeting.

Braunvieh World/Social Media/ Web Site: Lisa Beard – office updates, Jess and Sam are at the county fair. There are some changes in the office, Nicky Birch is returning which will free Sam to do more projects and this should be a subtle change and seamless. Nicky was previously the managing editor and has extensive experience. The fall issue will have the directory and all the junior results will be published as well. We need to use Nicky going forward for any of our needs, she will coordinate with Jess. Also there is a new team member Meghan to help Jess. The September publication will close all ads on September 5th and it is scheduled to go to print on September 19th. Meghan will put together the July report once the month closes.

Office Management Updates: Jenny – there is no financials, she has been working with Tim but there was a problem with the report. All the entries for the Ozark Fair are in and all the cattle were checked for DNA, those missing were contacted. Jenny will continue to get the registrations in advance and check for DNA.

Ethics Committee: None

Performance Committee/Bull Sale & Testing Committee: Stoney – He spoke with Daniel Roberts and Richfield is discontinuing their bull testing. Navasota only has 2 Braunvieh bulls and PX feeders is being used by Todd Hill and Molly Mirrosu. There are other breeder as well per John Hall.

Genomics Committee: John – lots happening that is exciting. John is concerned that the show committee wants the cattle to be profiled and this is doable for the first year but how will this be handled this for next year? He is nervous about how profiling will come together and the parents verification before the next junior show season starts. We need to start thinking about how we are going to handle this. Caleb asked Mark W if he had any thoughts from their committee on this issue – one thing we can do is add this to the fall issue of the Braunvieh World, also lets add it to the topics for the Ft. Worth board meeting in 2020. There will be issue that will need to be addressed and some of the issues will be at no fault of the breeder.

Promotion Committee: Currently transitioning the social media from Blue Print to Payton. Meghan will be sending Jenny all the logins and passwords. Kendall – American Rancher is on the final stages and will probably run at the end of October. Robert W. gave Kendall the name of a breeder in Decatur, TX (30 miles from Superior Studio) Dwayne Olson is an option, he bought a Braunvieh bull in 1992 from Kendall and still running Braunvieh on his Momma cows another option is Aaron R. (100 commercial cows), we need to target these individuals for the fall American Rancher episodes. Anyone who has names of customers to have on the show, please contact Kendall. Looking forward to the fall issue of Braunvieh World.

Breeders Guideline: None

Registration / Transfers: Ana - Mark Nelson provided recommendation on how we can resolve the issues with the registration updating the breeder chart but before we move forward, the GPS registration issues need to be resolved.

Exhibition Committee: Mark W. – there were 90 head at the Jr. National Show. The 2020 Jr. National Show will be held in Texarkana. All entries for Ozark are in and next entries due will be the Tulsa show. Caleb indicated that tie outs will be assigned in Tulsa this year.

Old Business: None

New Business: Included in the social media contract that we ended with Blue Print, was their services to coordinate the website updates with Edge. Jenny indicates she can coordinate this with Edge going forward,

Our next meeting will be held September 17, 2019 @ 7:30 – we will not plan to have a meeting in August but please leave the August 19th open in case we need to call a meeting. The nominations committee will have enough time if we have the meeting in September to move forward with nominations – nominations just need to go out by October (90 days before vote).

Mark W. motion to have the next meeting on September 17th @ 7:30. Stoney 2nd the motion, motion carries.

Adjourn: Meeting was adjourned motion was made by John Hall, Paul 2nd the motion.
Meeting adjourned. Next meeting is scheduled for September 17, 2019 @ 7:30 p.m.

Submitted by Ana V. Duke, BAA Secretary