

Braunvieh Association of America

Board of Directors Meeting – Teleconference – February 19, 2019 – 7:30 pm

President Caleb Russell called the meeting to order with the following members present, Paul Prazak, Ana Duke, John Hall, Daniel Roberts, Stoney Scheer, Kendall Schlake, Mark Wolken, and Jeff Zimmerman. Absent were Mark Nelson and Tim Bagley. Guest present on the call were Larry Lane, Jessica Ebert, Samantha Murnin, Jenny Pieniazek, Colby King and Donnie Johnson.

Minutes: Ana Duke presented the January 20, 2019 Annual/Board meeting minutes. Caleb made a motion to suspend reading of the minutes moved by Paul and seconded by Stoney. John had a correction for the Breeders cup awards. The motion was passed by Caleb to be approved as printed. Kendall moved the motion and it was second by Paul. Motion passed and minutes were approved as presented.

Treasurer's Report: Larry Lane presented the Treasurer's report on behalf of Tim Bagley. Larry provided an update on the GPS invoices – no invoices had been received for December, January and February. No income has been received yet for the sale barn. Additional expenses paid of \$2,700 for Roseanne Camp who filled in during Jenny's maternity leave. Larry questioned the income tax filing for 2017, fiscal year ended in August. Braunvieh World expenses were discussed in detail regarding the postage cost of \$8K, \$1,400 was due to the national Braunvieh sale catalog. Donnie Johnson indicated Cattle in Demand should be paying for those expenses. Caleb motioned to table the approval until March's meeting. The motion was moved by John and seconded by Jeff.

Braunvieh World/Social Media/ Web Site: Samantha Murnin– Braunvieh World Spring issue deadline for ads is March 5th, it will go to print on March 27th and mail early April. The McBee Cattle sale is April 20th. The show results for Denver, Ft Worth National Show & National Sale and Houston will be reported. Also, the magazine will feature generations of Braunvieh breeders. Jessica continues to have a hard time getting responses from people for ads. They only had 5 pages as of February 19th and will continue to work to get more. Sam discussed the Mid-West Sale that is coming up in May. A discussion took place regarding digital versus printed magazines options. One way to reach more readers is to purchase a mailing list from NTBA that could potential have up to 7,000 contacts with a one-time cost of \$500.00, for example. Caleb asked that Samantha, Colby and Robert to make a recommendation at our next meeting. John also mentioned the BAA website needs to be refreshed, Icons changed etc. Samantha will do an audit of the website content and provide us with the finding as well as what it would cost to re-design it. BAA social media packages were discussed. We are currently receiving services that have increased in cost, Option 1 was the closest to what currently our costs are. Based on the media report, we can remove twitter (least utilized media) and save about \$30 - \$50 per month. Caleb asked Larry what that would do to our current budget and it will increase it by around \$2,400 annually. Kendall moved to approve option 1 (removing the twitter) and revisit it month by month, the motion was seconded by Robert.

Office Management Report: Jenny Pieniazek – Phone line was transferred from a land line to a cell phone line this change saves BAA approximately \$200 per month. A new phone case by requested by Jenny to protect the new phone for \$16.50. Also, it was requested that the BAA purchase a new color scanner for the office to help reduce the costs of having to go to UPS and pay for the use of the scanner. Requests were approved by Caleb.

Performance Committee/Bull Sale & Testing Committee: Stoney Scheer – nothing to report.

Genomics Committee: John Hall – nothing to report.

Promotion Committee: Kendall – American Rancher is in the final stages of production. The show will air March 11th. GrowSafe donated \$2,500 and there are still 2-3 spots available for advertising. Mark Nelson, Colby King and John Hall did a lot of work on RFI and EPDs.

Sale Barn - Colby King – everything has been sold. Also, all sold cattle have been removed from the website. Income should be coming in, Larry indicated an automatic deposit was set up. He will see if they can track the money.

Colby indicated that Google is starting to know us, we need more people to advertise.

Breeders Guidelines: – nothing to report.

Registrations / Transfers: Ana Duke – Will continue to monitor the PB reports quarterly for accuracy on certificates percentages.

Exhibition – Mark Wolken – Show & Sales coming up are:

McBee Cattle Company Selection Sale – April 20th in Fayette, MO.

National Junior Braunvieh Show will be where the will be held June 18th thru June 21, 2019 in Highland, IL.

Special show rules updated: Starting with the 2019 point shows for the BAA – Ozark Empire all animals exhibited must have DNA profile on file with the BAA – a hair or blood sample prior to the show. Remove the language, from Section 6 currently on the show guidelines, for Beef builder/Percentage/American Cross animals, ABC. (All fractions based on breed up percentages.) See Below – SPECIAL RULES.

Motion was made to remove and approve the change what the actual rules say with high and low % as recognized by BAA will be approved. Accept the new show rules as presented by the show committee. New rules for DNA take affect with the new show season Ozark, Tulsa, Kansas City and Ft Worth. The new rules will be posted on the BAA website.

Old Business – none

New Business – Jenny color scanner was approved by Caleb.

GPS Contract - John Hall made a motion to accept the contract as it reads with understanding of section 6 indicating there is no term clause. Stoney seconded the motion. Motion passed.

The National Sale location –A motion was made by Stoney to move the 2020 & 2021 National Sale, National Show, and National Meeting to Forth Worth. At least until the new Kansas City facility is built. John seconded the motion. Motion carried.

Next Meeting – **March 19, 2019 @ 7:30**

Paul made motion to adjourn meeting, seconded by John Hall. Motion carried.

Minutes submitted by Ana V. Duke, BAA Secretary

SPECIAL RULES

1. The rules of the Braunvieh Association of America (BAA) and Tulsa State Fair will govern the show.
2. Animals competing in the Braunvieh Show must be duly registered in the BAA Herd Book.
3. Exhibitors must be in good standing with the BAA.
4. All animals exhibited must have a DNA profile on file with the Braunvieh Association of America. A hair or blood sample on the subject animal must be received by the BAA or BAA representative prior to the show.
5. All animals exhibited must have a known Braunvieh dam or sire and are subject to DNA verification.
6. Animals may be Fullblood or Purebred (7/8 Braunvieh blood for females and 15/16 Braunvieh blood for males) to qualify for the FB/PB Braunvieh Show. Animals with less than purebred Braunvieh blood, and 1/8 or greater Braunvieh blood will be shown in a separate Braunvieh Beef Builder/Percentage Show. (All fractions based on breed up percentages.)
 - a. ~~Beef Builder/Percentage/American Cross animals will be broken by breed up percentages and number of animals entered. 1/2 bloods and higher will be shown as a high percentage, 1/8 to 3/8 will be shown as low percentage.~~
 - b. ~~Any category which has 20 or more entries will be shown separately. Any and all categories with 19 or less entries will show together.~~
 - c. ~~In each respective percentage division, if 10 head or more shown will allow for class breaks, 9 or less, all animals will show as one class~~
7. The BAA reserves the right to provide the judge and audience with the Expected Progeny Difference (EPDs) values, ultrasound data (collected by a certified technician), scrotal circumference for bulls, weights and ratios for performance and weights with weight-per-day of age. Performance figures, (including weights, hip heights, and frame scores), can be presented in their entirety or any combination deemed necessary by the BAA.
8. Heifers born Sept. 1, 2017 and after will show in the heifer show but can show with calves at side and still be eligible to show for champion female/heifer.
9. Heifers exhibited at 20 months of age or older (not females in cow/calf class) must be accompanied by a certificate of pregnancy by a licensed veterinarian. For heifers used in embryo transfer, a certificate of positive fertility issued by a licensed veterinarian must be available for inspection.
10. Females born prior to September 1, 2017 must show in the cow/calf class with a calf at side. The pair will not be eligible for champion female/heifer. Calves from the cow/calf class can be entered as individuals in the show.
11. Bulls exhibited at 14 months of age or older must have a positive semen test and a certificate to that effect. The certificate must be available for inspection. Bulls 12 months and older will have a nose ring to be shown
12. Altering animals' natural color will not be allowed, violation will result in disqualification.
13. No cosmetic surgeries other than surgical dehorning will be allowed, violation will result in disqualification.
14. Only generally accepted fitting practices will be allowed. Violation will be cause for disqualification. Show committee will make ruling on case by case basis. Animals disqualified will forfeit entry fees, awards and show points. Appeals will be forwarded to ethics committee and Executive Vice President.
15. Decision of ethics committee and Executive Vice President will be final.