

Braunvieh Association of America

Board of Directors Meeting – Teleconference – August 21, 2018 – 7:30 pm

President Mark Nelson called the meeting to order with the following members present, Dwight Alexander, Tim Bagley, Ana Duke, John Hall, Paul Prazak, Caleb Russell, Stoney Scheer, Kendall Schlake, Mark Wolken, Jeff Zimmerman. Absent was Daniel Roberts. Guest present on the call were Larry Lane, Samantha Murnin, Jenny Pieniasek, Donny Johnson.

Minutes: Jeff Zimmerman presented the July 2018 board meeting minutes. Caleb Russell made a motion to suspend reading of the minutes and seconded by Paul Prazak. Motion passed and minutes were approved as presented.

Treasurer's Report: Tim Bagley presented the Treasurer's report along with comments about the budget. It was moved by Dwight and seconded by Stoney to approve the report as presented.

Braunvieh World/Social Media/ Web Site: Samantha – Braunvieh World Fall issue will be the Jr Issue with Jr National results and photos. Ad deadline is Sept 5th with printing on Sept 11th. Stoney will be getting a bull performance article in. Social media – Facebook for July had 923 likes, Twitter a little slower but still good progress with 3484 impressions, Instagram had 3639 impressions, all having positive feedback. For the Sale Barn to post every time would be an hourly rate at \$50. So filling in empty spaces now as needed but it could be shared with tagging the Braunvieh Association page so get more views that way.

Office Management Report: Jenny Pieniasek – there was 8 one on-line inquiries since last time. With registrations being \$5,433 and POP registrations of \$22,760.

Performance Committee/Bull Sale & Testing Committee: Stoney – nothing new to report.

Genomics Committee: John – nothing new to report

Promotion Committee: Kendall – Billings are now straightened out and have the new contract with American Rancher but has not been signed due to a few things needing to be fixed. Working on the October program and looking at doing the las segment on the Jr. Association in relations to FFA and their SAE projects. John moved and Mark W seconded to have the Jr Association sponsor the segment in American Rancher pending the Jr. Board approval. Motion carried.

Breeders Guidelines: Caleb – sent draft out and have Jenny send it. Discussions on the POP computer billing glitch.

Registrations / Transfers: Dwight – Jenny doing a great job in the office. Working on trying to get a fill in for Jenny for maternity leave. Old AI sire certificates was discussed and wants to pull Caleb in to help or anyone else that wants to.

Exhibition – Mark – Fort Worth Show judges have been confirmed. Tulsa deadline coming up here shortly. Discussions on animals being DNA profiled and verified for show and sales. Discussions on having a set of standard guidelines for the Jr National Shows for uniform, consistent rules from year to year. Superintendent needed for KC to replace Don.

Random Parentage Testing was discussed for spot checking DNA. Mark and Daniel will bring more info to the next meeting.

Old Business –

New Business –

Next Meeting – Sept 18th @ 7:30

Dwight made motion to adjourn meeting, seconded by John Hall. Motion carried.

Minutes submitted by Jeff Zimmerman, BAA Secretary

