

Braunvieh Association of America Board of Directors Meeting

Teleconference
March 21, 2017

President Dwight Alexander called the meeting to order at 7:34 p.m. CST. Board members present were Dwight Alexander, Tim Bagley, Marilyn Brink, Todd Hill, Jerry Jernigan, Mark Nelson, Benny Phillips, Caleb Russell, Stoney Scheer, Kendall Schlake and Mark Wolken. Board member absent was Jeff Zimmerman. Guests were Lisa Bard, Don Hankins, Larry Lane, Jessica Ebert, Jessica Johnston and Samantha Murnin.

Minutes presented by Brink from the Feb. 21, 2017, Board meeting. Jernigan made motion to dispense with reading of minutes. Second by Russell. Motion passed. Phillips made motion to approve minutes as printed. Second by Jernigan. Motion passed.

Treasurers Report– Phillips noted net profit is up \$8,500 from this time last year. Registrations are up \$11,400 over last year. The bottom line is that expenses are down \$2,700 from last year and income is up \$8,800. Phillips is still working to get some final corrections made in the balance sheet. Over \$28,000 is in the checking account as of today. Accounts receivable are \$6,000 over 60 days. Brink made motion to accept financial report as presented. Second by Wolken. Motion passed.

Braunvieh World/Social Media/Web Site update – Murnin, Bard & Ebert reported. They noted the 24-page Spring Braunvieh World is at the printer and is scheduled to mail on Monday March 27th. It will be promoted on social media as soon as it is posted on the BAA web site.

Junior Reports – Johnston/Hankins reported. Johnston reported the National Junior Braunvieh Association board met by conference call and elected officers. They will be holding monthly meetings to become more involved and take more leadership roles in the organization. A Junior Advisory committee of Don Hankins, Jessica Johnston and Nancy Emory were selected by the board. Their next call is Thursday, March 30. The junior board voted to change the official regulations to lower the age of exhibitors to at least 7 years old by Jan. 1st of the year of the show. Hankins reported National Junior Show entry forms have been mailed to the junior members. Hankins announced the American Royal Junior Show, Annual meeting and National Sale will be Friday Oct. 20th. Junior and open shows will be held on Saturday, Oct. 21st.

Bull Sale/Test Report – Nelson reported the Navasota Bull sale was last week. Green Springs Bull Test sale is next Monday, March 27th with 9 Braunvieh bulls selling.

Update on Events – Houston International Room – Several breeders worked the Braunvieh booth with moderate interest from visitors. Texas Cattle Raisers is the end of March and several of the Texas members will be working that display.

Promotion Committee Report – Hill reported the American Rancher program was broadcast last week. Most of the video has been shot for the next show but they are always looking for more story ideas. The next broadcast will be in July with half price ads. The next new show will be in October.

Office Management/GPS/Contract for Future – Alexander reported the Office Management committee met prior to this board meeting. The committee reviewed proposals from three entities. Jernigan presented the committee recommendation is that we pursue further talks with Jenny Pieniazek to host the BAA office and continue contracting for the GPS registry system that we currently use. Jernigan made a committee recommendation that we move into negotiations with Jenny Pieniazek to further explore the possibility of maintaining the BAA office. Motion carried. BAA must be out of the Brangus office by May 9th.

Old Business – None

New Business – None

Next board meeting conference call was set for Tuesday, April 11, 2017, at 7:30 p.m. CST.

Jernigan moved to adjourn at 8:23 p.m. Second by Russell. Motion passed unanimously.

Minutes submitted by Marilyn Brink, BAA Secretary

Approved April 11, 2017