

Braunvieh Association of America
Board of Directors Meeting
Teleconference
Aug. 18, 2015

President Tommy Clark called the meeting to order at 7:38 p.m. CST. Board members present were Tommy Clark, Blake Bagley, Benny Phillips, Marilyn Brink, Dwight Alexander, Todd Hill, Kendall Schlake, Jeff Zimmerman and Mark Nelson. Members not present were Jerry Jernigan, Clay Stotts and Brad Doke. Guests on conference call were Lisa Bard, Micky Burch, Larry Lane, Bill Pollard, John Hall and Jerry Cassady.

Minutes were presented from the July 21, 2015, meeting. Marilyn Brink moved to accept the minutes as corrected. Second by Benny Phillips. The motion passed.

Jerry Cassady gave the report on the upcoming National Sale set for 6 p.m. Oct. 23rd. 34 lots from 18 consignors are committed. Information is coming in and ads are being placed.

Lisa Bard, Micky Burch and Bill Pollard gave the Braunvieh World update. Burch will be leaving her managing editor responsibilities after this issue. Pollard reported 15-16 pages of ads have been sold. Key components include the membership directory, genomics article and show point standings. It will mail to an additional 240 influencers in the industry.

Promotion Committee Report by Todd Hill. Hill reported Joel Walters was 5 days into filming for the Braunvieh American Rancher show. He predicts we will be under budget.

Treasure's Report by Benny Phillips. Benny stated that the income statement is looking good and that there has been a new column added for DNA Testing. Total revenue is up over last year and expenses are down and the total gain is up over \$21,700. Benny stated that the balance sheet cash flow is up over \$4,000 from last year and accounts receivable is good with very little over 60 days. Benny said that \$700 was paid to reserve a spot at Greenville, and the balance will be paid soon. Liabilities now showing Junior Scholarship fund. President Clark made the motion to accept the treasure's report, Dwight moved and Marilyn 2nd. Motion Passed.

Junior show at American Royal. Jessica Johnston is currently working for IBBA, she is available to help if the association can help with expenses.

Annual meeting and National show & sale progress. Discussed possible speakers for the National banquet, follow up with possible speakers for October 23rd.

Navasota Bull Test update. Discussed the possibility to participate in the Best of the Test sale on October 23th. We are holding two pens for the next test to accommodate 64 bulls.

DNA update by John Hall. John stated that there have been 168 samples submitted, which has surpassed the 140 needed but would like to have more.

Budget presentation by Phillips and Lane. Discussed expenses for Braunvieh World, GPS office and telephone. Junior and open show premiums were discussed, June meeting room expenses, allotted money for a speaker. The total expense budget was set.

No Old Business

New Business. Bill Pollard discussed the possibility to add a web page to post show results to keep up with divisions and champions. Larry requested new board nominees to listen in on next conference call.

Next meeting set for September 22, 2015 @ 7:30 CDT

Motion to adjourn by Jeff Zimmerman, 2nd by Marilyn Brink

Minutes submitted by Blake Bagley, National Board Secretary