

Braunvieh Association of America  
Board of Directors Meeting  
Teleconference  
August 19, 2014

President Marilyn Brink called the meeting to order at 7:33 p.m. CST. Those in attendance via teleconference were Todd Hill, Brad Doke, Jeff Zimmerman, Jerry Jernigan, Clay Stotts, Benny Clark, Marilyn Brink, Dwight Alexander, Blake Bagley, Tommy Clark and Mark Nelson. Absent from the meeting was Kendall Schlake and Larry Lane was the only guest at the meeting.

President Brink presented the minutes from the July 19, 2014 Board Meeting as printed. Jerry Jernigan made the motion and Brad Doke second the motion to dispense with the reading of the minutes. The motion passed. There were corrections to the minutes and Secretary Dwight Alexander will make the corrections and send a Corrected set of minutes to the Board members. Benny Phillips made the motion and Jerry Jernigan second the motion to accept the minutes as corrected. The motion passed.

Benny Phillips gave the Treasure Report. He noted that we needed to continue to watch expenses and increase registrations and membership. The balance sheet did reflect a continued healthy, steady pace of progress in the positive direction. After little discussion, Jeff Zimmerman made the motion and Clay Stotts second the motion to accept the Treasure Report and the motion passed.

Benny Phillips presented the new Budget for the 2014-2015 fiscal year. The new budget does show an increase of profit to be \$3,732.75 for the year. He noted that the Promotional Funds are a separate account and are not reflected in the budget. After discussion of both the changes in income and expenses, the Final Draft for the Budget was submitted for approval. Tommy Clark made the motion and Jerry Jernigan second the motion to accept the budget for 2014-2015. The motion passed.

President Brink gave the report concerning the new American Rancher program and stated that Nancy Gill had sent her the rates for the show. The program is set to air the week of October 20 2014. Kirbe Schnoor is the new producer and will need the new footage for the show by September 20, 2014. There was discussion about using footage from the last two shows and adding at least one new interview with a repackage of all footage. **Todd Hill is to contact a videographer and a commercial producer.** Everyone agreed to move ahead with the program. President Brink appointed a committee to help her put together the program and the appointees are Mark Nelson, Todd Hill and Tommy Clark. **The committee will check with Grow Safe to see if they want to support the program and if they want to update their video.** The cost of a 30 second ad on the program is \$1,000.00. Potential ad supporters that were mentioned to contact were: Diamond H Ranch, Mystic Hill, Missouri Herd Builder Sale, John Hall and Texas Association.

Tommy Clark reported that he had not made a contact with the Rural Radio Program but planned to get that information before the next board meeting.

Benny Phillips reported that the Navasota Bull Test Center delivery date for the next set of bulls was only 45 days away and we needed to be promoting the commitments to the program and to try to fill 2 pens. Ryan Doerner has submitted two Internet ads for the bull test and it was decided to again make those complimentary due to the positive impact they are having on the Braunvieh breed.

Larry Lane reported for Kendall Schlake that the Green Springs Bull test was willing to work with the Association and breeders toward a plan for future sales of the bulls. There are 8 Braunvieh bulls presently there on test now.

The ad deadline for the Braunvieh World is September 5, 2014 and is set to be published and ready to mail the last week of September.

Benny Phillips reported the approval of the continuation of the Line of Credit from Pinnacle. Benny recommended that the association make a \$6,000.00 payment before the end of this fiscal year to reduce the balance on the debt. Jerry Jernigan made the motion and Clay Stotts second the motion to move ahead with the \$6,000.00 payment. The motion passed.

President Brink made sure that everyone had received an email from Ed Cahoj concerning the Color Coat Study. Dr. Schmutz will be completing the study as they continue to look for the diluter gene.

Mark Nelson reported on his visit with Tommy Perkins at the IBBA Office. Tommy was willing to help with updates on the web site, but any additional assistance would have to be spelled out and discussed. Tommy invited anyone attending the NCBA in February to drop by the office. Mark did confirm that all the fees were correct and did increase in April as the contract stated. At the present time, Brad Doke has volunteered to help with all the web site updates.

Dwight Alexander reported on the National Braunvieh sale and meeting to be held January 18, 2015. After visiting with several possibilities for a sale manager, Jerry Cassidy surfaced as the best possibility. After discussion, Dwight and Clay will continue to pursue details for the services Jerry will provide. Becky Chaney has agreed to be the speaker for the National meeting and Dwight will continue to negotiate her expenses and fees to fit within the budget.

Jerry Jernigan discussed his assignment to work on award guidelines. He will continue to put the qualifications together on all awards and work on the production awards for special individual cow awards.

There was not a Nominating Committee report since Kendall Schlake was absent from the meeting.

Clay Stotts presented his thoughts on the possibility of dropping the percentage from one-fourth Braunvieh to one-eighth Braunvieh to be registered in the herd book. There was discussion on what the projected number of animals that would be a possibility to register. **Benny Phillips is going to check with the BAA office to check the number of one-fourth percent Braunvieh are now being registered.**

Brad Doke and Larry Lane gave the report on the plans for the National Junior Show, which is scheduled for June 16-19, 2015 in Springfield, Missouri. The show will be at the Springfield Fair Grounds and all of the details are still not complete. Jeff Zimmerman made the motion and Blake Bagley second the motion to endorse the plans for the Junior National and continue with a contract to put everything in place. The motion passed.

Todd Hill and Benny Phillips discussed the need to have DNA and Genomic evaluations. They will make a recommendation on how and when to collect the DNA and what it will take to make this a requirement on bulls at the Test Center at the next meeting. . They will also explore how the samples are stored and if Brangus has the space to store the samples. A committee was appointed by President Brink to make recommendations of the requirements of Braunvieh Genomics. They are Jerry Jernigan, Tommy Clark and John Hall as Chairman.

The next meeting was set for a tele-conference at 7:30 p.m. CST on September 16, 2014.

Jerry Jernigan made the motion and Brad Doke second the motion to adjourn the meeting. The motion passed.

Minutes submitted by Dwight Alexander, National Board Secretary