

Braunvieh Association of America
Board of Directors Meeting via Teleconference
Tuesday, May 13, 2014

President Marilyn Brink called the meeting to order at 7:36 p.m. CST. Members in attendance were Marilyn Brink, Dwight Alexander, Tommy Clark, Benny Phillips, Jeff Zimmerman, Kendall Schlake and Mark Nelson. Absent from the meeting were Todd Hill, Blake Bagley, Jerry Jernigan, Brad Doke and Clay Stotts. John Hall was a guest at the meeting.

President Brink presented the minutes as printed. Tommy Clark moved to dispense with the reading of the minutes and Benny Phillips second the motion. Motion carried. There were no corrections or additions to the minutes and Benny Phillips moved to approve the minutes as presented and Jeff Zimmerman second the motion. Motion carried.

Benny Phillips gave the Treasure Report. The overall financial picture is positive with a slow, healthy gain. The promotion fund continues to gain and the web site advertising has proven to be a good revenue producer. Registration income is up \$4300.00 compared to last year. Kendall Schlake made the motion to accept the Treasures report and Mark Nelson second the motion. The motion carried.

Dwight Alexander gave a report on the Coat Color Committee. Ed Cahoj had reported that the progress was moving along and Dr Shelia Schmutz was promising a preliminary report within the next few weeks. Ed is putting together a protocol of the hair follicle testing and the guidelines of what is needed to participate in the study. There are adequate follicles at the present time to do the research, but there is a need for more samples to complete the study. The matched funding for the study is still a little short, but hoping the remainder of the funds will be committed soon. The BAA office will be invoicing those committed and collecting the funds. Kendall Schlake and John Hall gave thoughts and ideas on using other studies as well to help identify the impact of genes that affect the profitability of feed yards.

Navasota Summer Bull Test deadline to hold a spot is May 27, 2014. They will be receiving bulls from June 10-12, 2014 and the bulls need to be born between September 1-December 15, 2013. Everyone was encouraged to participate if possible.

Jeff Zimmerman reported that the Junior National Show was coming together nicely. He and Kendall Schlake are soliciting sponsors for belt buckles for junior winners and noted that the buckles cost is \$150.00 each. The Dean Thernes Family, Dewitt, Nebraska has donated a purebred heifer for the drawing that the junior members are selling tickets to help raise funds for the junior program. The hotel information is posted on the web site for the Junior Show, which will be held June 17-20, 2014 in Wahoo, Nebraska.

The Summer National Board Meeting has been set for July 19-20, 2014 at the Flint Oak, Fall River, Kansas.

There was no new business presented.

The only old business discussed was the payment of the American Rancher had been completed after all adjustments. There have been staff changes with American Rancher, but everything is still business as usual. There is still discussion of re-selling ads and making changes for the upcoming American Rancher show for the week of June 23rd.

The next teleconference board meeting was set for June 10, 2014 at 7:30 CST.

A motion to adjourn was made by Tommy Clark and second by Kendall Schlake. Motion carried.

Minutes submitted by Dwight Alexander, National Board Secretary.