

**Braunvieh Association of America  
Board of Directors Meeting**

Cactus Room, Southwestern Expo, Ft. Worth, Texas  
Jan. 15, 2017 • 10:45 a.m.

President Dwight Alexander called the meeting to order at 10:45 am CST. Board members present were Dwight Alexander, Tim Bagley, Marilyn Brink, Todd Hill, Jerry Jernigan, Benny Phillips, Caleb Russell, Clay Stotts, and Jeff Zimmerman. Members not present were Mark Nelson, Kendall Schlake & Mark Wolken. Guests were Larry Lane, John Hall, Robert Williams and Jessica Ebert.

Brink presented the minutes from the Dec. 15, 2016, Board meeting. Russell made motion to dispense with reading of minutes and approve as printed. Motion passed unanimously.

Phillips gave the treasurers report. Our registry provider, the Brangus Association, is going to re-enter financial data back to Sept. 1 in QuickBooks for the BAA. Accounting from this point forward will be in QuickBooks.

Ebert gave a Braunvieh World update. She distributed a spread sheet of historical progress for Braunvieh World from 2013 to current as well as 2016 highlights. Blueprint staff is working on bundling outside advertising into a package of Blueprint publications including Braunvieh World.

American Rancher Update – Todd Hill introduced Joel Walters who was on site to take video of cattle and Braunvieh breeders. Suggested a theme of “Why breed Braunvieh cattle” for upcoming American Rancher shows. Next show is scheduled in late February or March 2017.

Tommy Perkins gave a report on operations in the registry office.

Next board meeting set for Jan. 15 immediately following the BAA annual meeting and luncheon.

Jernigan moved to adjourn at 11:30 am. Second by Zimmerman. Motion passed unanimously.

Minutes submitted by Marilyn Brink, BAA Secretary

*Minutes Approved Feb. 21, 2017*