

Braunvieh Association of America Board of Directors Meeting

Teleconference

Oct. 11, 2016

President Dwight Alexander called the meeting to order at 7:34 p.m. CST. Board members present were Dwight Alexander, Tim Bagley, Marilyn Brink, Todd Hill, Mark Nelson, Benny Phillips, Caleb Russell, Kendall Schlake, Clay Stotts, Mark Wolken and Jeff Zimmerman. Member not present was Jerry Jernigan. Guests were Larry Lane, John Hall, Jessica Ebert and Lisa Bard.

Minutes presented by Brink from the Sept. 20, 2016, Board meeting. Bagley made motion to dispense with reading of minutes and approve as printed. Second by Phillips. Motion passed unanimously.

Treasurers Report – Phillips presented the financial report. Income and expenses for the first month of the fiscal year are within expectations. The checking accounts are adequately funded. There are some corrections still to be made in applying expenses to the correct categories in the balance sheet.

Braunvieh World/Social Media/Web Site update – Bard reported projections were for approximately \$2,000 profit for BAA on the Fall *Braunvieh World*. Winter issue ad sales will close in early December and magazine will print in late December. Ebert is working on a bundled package for commercial advertisers for multiple Blueprint publications including the *Braunvieh World*. Bard gave an update on BAA Social Media. There is traffic and activity on the social media sites. She encouraged members to do more “sharing” and “liking” to distribute the posts to make them even more effective.

Budget – Phillips presented the 2016-2017 budget draft. Discussion followed. Nelson made motion to accept the 2016-2017 budget as presented. Second by Wolken. Motion passed unanimously.

Promotion Committee Report – Hill made a request for more story ideas for interviews for future American Rancher shows.

National Junior Show Reports – Stotts reported plans are well underway for the 2017 Junior National and preliminary discussions are underway for the 2018 site and hosts.

Bull Sale/Test Report – Nelson reported catalog deadline of Oct. 20 for catalog information for Nov. 21st Bull Sale at Green Springs in Nevada, Mo. Estimates are for 15 Braunvieh bulls in the multi-breed sale. Green Springs has received 20+ spring-born bulls for the next test. There will also be spring-born bulls tested at Navasota, Texas.

Executive Committee Report on Registration Push – Alexander presented the executive committee recommendation for a registration special to bring older age animals back in to the BAA registry. Registration fees for animals over 414 days of age will be \$30 for BAA members and \$45 for non-members. This offer is valid Oct. 14, 2016, through Feb. 15, 2017. Animals will be eligible for POP, with no fees from previous years. Second by Hill. Motion passed unanimously.

Old Business – None

New Business – There are application forms online for National Sale entries.

Next board meeting conference call set for Tuesday, Nov. 15 at 7:00 p.m. CST.

Hill moved to adjourn at 8:42 p.m. Second by Zimmerman. Motion passed unanimously.

Minutes submitted by Marilyn Brink, BAA Secretary

Minutes approved Nov. 15, 2016