

Braunvieh Association of America

Board of Directors Meeting

Teleconference

July 12, 2016

President Dwight Alexander called the meeting to order at 7:34 p.m. CST. Board members present were Dwight Alexander, Tim Bagley, Marilyn Brink, Mark Nelson, Benny Phillips, Caleb Russell, Kendall Schlake, Clay Stotts, Mark Wolken and Jeff Zimmerman. Members not present were Todd Hill and Jerry Jernigan. Guests were Larry Lane, Lisa Bard, Sam Murnin and Megan Sajbel.

Minutes presented by Brink from the June 14, 2016, Board meeting. Phillips made motion to dispense with reading of minutes and accept as printed. Second by Stotts. Motion passed unanimously.

Treasurers Report – Phillips presented the financial report. Transfers and registration income is down while membership income is up. The office is making progress on getting accounting from earlier in the year adjusted into the correct categories. Wolken made motion to accept financial report as presented. Second by Zimmerman. Motion passed unanimously.

Promotion Committee Report – Alexander reported that the BAA office received 15 inquiries in the office and 4 online requests for more information on Braunvieh cattle after the July American Rancher show.

Braunvieh World/Social Media update – Bard and Murnin gave a report on the *Braunvieh World*. After some internal restructuring, Sam Murnin is editor of *Braunvieh World* and Megan Sajbel will be taking over the Social Media for Blueprint. The Summer *Braunvieh World* with a re-design has been mailed. The Social Media platforms were up and running for the Junior National. There was discussion of Blueprint bundling updates for the Braunvieh web site in with the social media. Blueprint will develop a strategic plan for Social Media and the web site with various levels of commitment and submit to the board. The executive committee will review the proposal prior to the next board meeting.

National Junior Show Report – Stotts gave a report from the Junior National. There were approximately 80 head shown by 40 youth. Preliminary accounting shows that income should cover expenses with some surplus.

GPS Contract – Alexander noted that our 6-month contract extension with GPS takes us to Dec. 31, 2016. The Brangus Association Board will meet in August and we expect to receive a long-term contract proposal after that.

National Bull Sale Report – Nelson had distributed a Proposal for the National Braunvieh Bull Test Program. Nelson moved to accept the committee's recommendation for the National Braunvieh Bull Test Program. Second by Schlake. Motion passed unanimously. After additional discussion, Nelson retracted the motion. Schlake retracted the second. Russell made motion to table the discussion on the bull test program until the next meeting. Nelson seconded the motion. Approved unanimously.

National Sale Report – Contracts have been signed with the Ft. Worth Stock Show for the National Show & Sale, and arrangements are being made for the annual meeting & lunch.

Nominating Committee – Bagley asked for suggestions for candidates for board positions in the next election.

Old Business – None

New Business – None

Next board meeting conference call set for Tuesday, Aug. 16 at 7:30 p.m. CST.

Wolken moved to adjourn at 9:22 p.m. Second by Phillips. Motion passed unanimously.

Minutes submitted by Marilyn Brink, BAA Secretary