

Braunvieh Association of America
Board of Directors Meeting

Teleconference
May 17, 2016

President Dwight Alexander called the meeting to order at 7:36 p.m. CST. Board members present were Dwight Alexander, Tim Bagley, Marilyn Brink, Todd Hill, Jerry Jernigan, Mark Nelson, Benny Phillips, Caleb Russell, Kendall Schlake, Clay Stotts, and Jeff Zimmerman. Member not present was Mark Wolken. Guests were Bill Pollard, John Hall, Traci Eatherton, Larry Lane, Lisa Bard and Samantha Murnin.

Minutes presented by Brink from the April 12, 2016, Board meeting. Bagley made motion to dispense with reading of minutes. Second Stotts. Motion passed unanimously. Phillips made motion to accept minutes as corrected. Second by Bagley. Motion passed unanimously.

Treasurers Report – Phillips presented the financial report. There are some challenges to work through on familiarizing the new office staff with the accounting procedures and categorization of income and expenses. The finances are showing good net income for the association. Russell move to accept financial report as presented. Second by Stotts. Motion passed unanimously.

Braunvieh World update –

Murnin, Bard, Eatherton and Pollard talked about the redesign the Braunvieh World is undergoing starting with the summer issue. The board discussed the space allotted to show reports and suggested that space dedicated to show reports and photos be reduced. The board also discussed future topics for educational columns in the magazine. The board endorsed a New Member highlight and a Junior highlight. The ad deadline for the Summer issue is June 5. Ad deadline for the Fall issue is Sept. 4. Bard and Eatherton also discussed possibilities for social media efforts for Braunvieh.

Promotion Committee Report – Hill reported that he has had contact with Superior Livestock on contracting for a package of RFD-TV shows and other Braunvieh promotion on RFD-TV for the next three years. He will get clarifications on a few points and will bring the proposal to the June board meeting.

Genomics Committee Report – Hall reported the Genomics committee will attend the June board meeting to deliver updated information.

Navasota Bull Test/DV Auction – Pollard gave a follow-up report from the March Navasota Bull Test and auction.

National Junior Show Report – Stotts reported over 100 head are entered in the Junior National. The Texas Junior Association also hosted an extremely successful event the past weekend.

National Sale Management – Alexander reported he is getting proposal for the Ft. Worth National Sale.

BIF Convention/BAA Board Meeting – Board Meeting will be 8 a.m. - 5 pm Tuesday, June 14 with dinner Monday evening for those who can attend.

Old Business – None

New Business – Plans are being made for a Field Day Sept. 16-17 at Fairbury, Neb., including a tour of MARC in Clay Center, Neb., on Friday. The Panhandle Braunvieh Field Day at Clarendon College in Clarendon, Texas, is set for Sept. 10th.

Next board meeting set for Tuesday, June 14 in Manhattan, Kan., at 8 a.m. CDT.

Bagley moved to adjourn at 9:12 p.m. Second by Jernigan. Motion passed unanimously.

Minutes submitted by Marilyn Brink, BAA Secretary