

Braunvieh Association of America Board of Directors Meeting

Teleconference

April 12, 2016

President Dwight Alexander called the meeting to order at 7:57 p.m. CST. Board members present were Dwight Alexander, Tim Bagley, Marilyn Brink, Todd Hill, Jerry Jernigan Mark Nelson, Benny Phillips, Caleb Russell, Kendall Schlake, Mark Wolken and Jeff Zimmerman. Member not present was Clay Stotts. Guests were John Hall, Traci Eatheron, Lisa Bard and Samantha Murnin.

Minutes presented by Brink from the March 8, 2016, Board meeting. Schlake made motion to dispense with reading of minutes. Second Hill. Motion passed unanimously. Phillips made motion to accept minutes as corrected. Second by Russell. Motion passed unanimously.

Treasurers Report – Phillips. He did not receive income/expense statements or balance sheets from the association office prior to the board meeting. Membership income is up \$2,400 (15.5% increase from 2015). The former accountant in the office resigned and left a few weeks ago. Her replacement did not work out, and a new accountant, Dawn Simpson, will be starting next Monday. During the transition, there have been issues that the Brangus Association is working to correct. There is a backlog of invoices that have not been sent out in order, thus limiting our income the past few weeks.

Braunvieh World update – Bard & Eatheron reported Blueprint is changing some Braunvieh World responsibilities. Eatheron is shifting to content and feature writing. Samantha Murnin will oversee coordination and management duties. Bill Pollard will continue to sell advertising. The next issue is “Summer”. Membership directory will be in the Summer issue, and the ad deadline for is June 5. Ad deadline for the Fall issue is Sept. 4.

Blueprint is proposing a new design for the *Braunvieh World* to be unveiled with the Summer issue. Blueprint would be willing to share the cost of the re-design with the BAA.

Jernigan made motion to allow Blueprint to redesign the *Braunvieh World* at a cost to BAA of up to \$1,000. Second by Brink. Motion passed unanimously.

Promotion Committee Report – Hill reported we’re continuing to get good results from the American Rancher programs and thinks it’s a good investment of our marketing money.

Genomics Committee Report – Hall discussed e-mail from John Genho that had been previously distributed to the board. Genho’s recommendation was to move the Braunvieh genetic evaluation from a multi-breed model to a more Braunvieh specific model. Genomic Committee made a recommendation to change the Braunvieh genetic evaluation from a multi-breed model to a more Braunvieh specific model. Board consensus was that we need more information and details to discuss with membership before making any change in the genetic evaluation. Committee withdrew the motion. Board will seek more information and a meeting with John Genho at the June 14 BAA Board meeting in Manhattan. GrowSafe is continuing work on an RFI EPD for Braunvieh.

National Bull Test Program – Nelson reported the committee will be working on details. Current committee members are Todd Hill, Mark Wolken, Bob or Marilyn Brink and Mark Nelson. Green Springs Bull Test would like fall calves to arrive in late May.

National Junior Show Report – Plans are all in place for the Junior National in Greenville, Texas

Extend Contract with GPS – Alexander presented “Extension of Data Management and Warehouse Services Agreement” by and between Genetic Performance Solutions, LC and Braunvieh Association of America. Jernigan made motion to accept the contract extensions for the registry and online service to extend through June 30, 2016. Second by Wolken. Motion passed unanimously. Between now and June 30, Alexander and the board will continue working on negotiating a long-term contract.

National Sale Management – Alexander is pursuing options for a sale manager for the Ft. Worth National Sale.

BIF Convention/BAA Board Meeting – Conference room is reserved starting at 8 a.m. June 14 at the Hilton Garden Inn in Manhattan, Kan., for an all-day BAA Board Meeting. BIF Conference’s first event is that evening.

Old Business – None

New Business – None

Next board meeting set for Tuesday, May 17, at 7:30 p.m. CDT.

Schlake moved to adjourn at 9:31 p.m. Second by Zimmerman. Motion passed unanimously.

Minutes submitted by Marilyn Brink, BAA Secretary