

Braunvieh Association of America
Board of Directors Meeting

Teleconference

Feb. 9, 2016

President Dwight Alexander called the meeting to order at 7:07 p.m. CST. Board members present were Dwight Alexander, Tim Bagley, Marilyn Brink, Jerry Jernigan, Todd Hill, Benny Phillips, Caleb Russell, Clay Stotts, and Jeff Zimmerman. Members not present were Mark Nelson, Kendall Schlake and Mark Wolken, Guests were Larry Lane, Bill Pollard, John Hall, Ed Cahoj and Traci Eatherton.

Minutes presented by Brink from the Dec. 17, 2015, Board meeting. Hill made motion to dispense with reading of minutes and accept as presented. Second by Russell. Motion passed unanimously.

Treasurers Report – Phillips. Accounts receivable is \$3,200 over 60 days. We have about \$9,800 in the promotion fund. Revenue is up about \$8,800 over this time last year. Membership is up. Registration numbers are slightly up. Braunvieh World net is up \$3,600 over last year. Wrote off \$1,050 in bad debt. Web site revenue is \$1,200 below expenses. Overall, expenses are up just over \$12,000 and revenue is up \$8,800. Brink made motion to accept the financial report as presented. Second by Bagley. Motion passed unanimously.

Braunvieh World update – Eatherton. Ad sales and editorial for the Spring issue are due March 1st. Magazine is scheduled to print on March 14th. Issue will feature show reports, DNA article, Jr. National update and other.

Promotion Committee Report – Hill. Production is mostly complete on the new American Rancher show oriented toward Braunvieh bulls to show the week of Feb. 29th. We have four breeder ads sold.

Diluter Project – Cahoj. Have received e-mails from Dr. Schmutz. She has concluded the project with the conclusion that she could not solve the puzzle of a diluter gene in Braunvieh.

National Junior Show Report – Stotts reported on the Junior National June 21-24. Info packets will be sent out to all juniors in the next few weeks. Jessica Johnston is involved in youth organization and they're getting more youth involved in leadership activities.

Update on Trade Shows – Pollard attended the San Diego convention. Stoney Scheer, Laurie Donovan, Mark Nelson and Dave & Judy Doeschot all helped with the booth. 2017 convention will be in Nashville and we have a booth reserved. BAA will have a booth at Texas & SW Cattle Raisers Convention. Arrangements have been made to have a live cattle display. BAA will reserve a booth at the Houston Livestock Show International Room.

Navasota Bull Test/Spring Sale Update – There will not be an all-breeds sale. Bulls will finish the test on March 15th. Braunvieh will have an online sale through DV Auctions March 1-4. 25 bulls are consigned.

Genomics Committee Report –Hall reported that John Genho is working to get the genomic marker data tied to the Braunvieh data base. We will know in 7-10 days if we have adequate data to produce genomic enhanced EPDs in the next Braunvieh EPD analysis.

Old Business

Spanish translated brochure – Executive committee met after the December board meeting and approved the printing of 3000 Spanish translations of each of the Maternal and Carcass brochures. Those brochures have been printed and are available for distribution from the BAA office.

Duties/Responsibilities/Reimbursement – Lane offered recommendation from the finance committee that Pollard be given 10% commission on website/e-blast ads sold above a \$10,000 threshold per fiscal year and 10% commission on American Rancher advertising. Website/e-blast commission basis for the fiscal year starts Sept. 1, 2015. Commission on American Rancher advertising would start with the American Rancher show in February 2016. Motion passed unanimously.

New Business – None

Next board meeting set for Tuesday, March 8 at 7 p.m. CST.

Zimmerman moved to adjourn at 8:24 p.m. Second by Russell. Motion passed unanimously.

Minutes submitted by Marilyn Brink, BAA Secretary