

Braunvieh Association of America
Board of Directors Meeting
Oaks Boardroom
Biloxi, MS
June 9, 2015

President Tommy Clark called the meeting to order at 8:30 a.m. CST. Board members present were Tommy Clark, Blake Bagley, Benny Phillips, Marilyn Brink, Dwight Alexander, and Todd Hill. Members not present were Clay Stotts, Kendall Schlake, Jeff Zimmerman, Mark Nelson, Brad Doke, and Jerry Jernigan. Members on conference call were Brad Doke, Mark Nelson, and Kendall Schlake. Guests on conference call were Lisa Bard and Micky Burch. Guests present were John Hall and Robert Williams.

Blake Bagley presented the minutes from the May 19, 2015 meeting. The treasures report was corrected to read "American Rancher ad cost \$2000 after sponsorships." Todd Hill moved to accept the minutes as corrected and seconded by Benny Phillips. The motion passed.

Lisa Bard gave the Braunvieh World update. Lisa stated the fall ad deadline was set for September 4, 2015 and the winter ad deadline was set for December 4, 2015. Lisa suggested that we have a list of people who it would be beneficial for Blueprint to mail Braunvieh World magazines to. Micky Burch stated that about twice a year Blueprint receives requests from state organizations for information on Braunvieh. She stated that it may be beneficial to create a generic article for these requests and that this would make it easy for ag media to tell the Braunvieh story. Micky also suggested that website audits were done periodically to keep the website current.

Discussion of long range plans(Wish List)

The board discussed future goals and long range plans for the association.

Benny Phillips gave the treasurers report. Benny noted that the checking account is up \$8500 from last year and as of 6/8/15 the accounts receivable is down to \$12,726. Benny recommends to pay off the line of credit. The income statement is up \$21,400 from this time last year, the website is up over \$1600, transfers are up, registrations are up, the JR account is up, overall expenses are down \$4,400 and profit is up \$25,800 gross. Benny stated to keep up the good work. Motion by Todd Hill to accept the treasurer's report. Second by Marilyn Brink. The motion passed.

Benny made the motion to pay off the line of credit of \$6,141.59 by the physical year end of Aug 31, 2015 Second by Marilyn Brink. Motion passed unanimously.

John Hall gave the Progress report from the Braunvieh Genomics committee. The genomics committee made the recommendation that we proceed w/an agreement with Growsafe to research RFI development of EPD's for RFI and GHG (greenhouse gas) emissions. Recommendation passed unanimously.

Marilyn made a motion that in order to receive EPD(RFI) that pedigree data only be provided to Growsafe on cattle as long as the breeder share's the EPD and Phenotype with the Association. Second by Benny Phillips. Motion passed unanimously.

National sale progress report given by Jerry Cassidy. Jerry noted that we needed to secure an auctioneer. Marilyn suggested that we could incorporate the sale catalog into the Braunvieh World magazine to better reach the membership. It was noted that the National sale is only 120 days away. Live cattle must be halter

broke to walk thru the sale ring. Non halter broke cattle will be sold by video auction. Entry deadline is set for August 1, 2015. Live sale cattle must be entered in the show.

Website update by Todd Hill. Todd noted that we may possibly save money and speed up website updates if we could explore other website hosts.

Next American Rancher Show, Todd Hill. Todd noted that we need more footage, and need to get multiple locations. Need to add the human factor and wow factor. Next shows are hopeful to air the first of October 2015 and the end of February or early March 2016.

Benny Phillips presented the Budget Discussion. Benny noted that Frances has agreed to record promotion money in and promotion money out of the promotion funds and that the NCBA will be budgeted to come out of the promotion funds. The 2015-2016 Budget preliminaries were discussed and the committee will report back.

There was no old business

New Business, BIF commercial and seed stock nominee's for 2016.

Next Board meeting set for July 21, 2015 at 8:30 p.m. EST

Marilyn Brink moved to adjourn second by Benny Phillips. Motion carried

Minutes submitted by Blake Bagley, National Board Secretary