

Braunvieh Association of America
Board of Directors Meeting
Teleconference
January 6, 2015

President Brink called the meeting to order at 7:06 p.m. CST. Board members present were Todd Hill, Dwight Alexander, Marilyn Brink, Benny Phillips, Brad Doke, Jerry Jernigan, Kendall Schlake, Blake Bagley and Tommy Clark. Absent from the meeting were Clay Stotts, Mark Nelson and Jeff Zimmerman. Guests at the meeting were John Hall, Bill Pollard and Micky Burch.

President Brink presented the minutes as printed. Todd Hill made the motion and Brad Doke second the motion to dispense with the reading of the minutes. Motion passed. After there were no corrections or additions to the minutes, Benny Phillips made the motion and second by Tommy Clark to accept the minutes as presented. The motion passed.

Benny Phillips gave the Treasure Report. Benny called attention to the decrease in revenue on the balance sheet and noted that most of change was due to fewer registrations and the timing of billing for the Braunvieh World publication and advertisers. Brad Doke made the motion and second by Kendall Schlake to accept the treasures report. The motion passed.

Micky Burch gave a report on the Winter Issue of the Braunvieh World, which had just started arriving at the mailbox. The issue came together well with a few new advertisers and the National Sale Catalog. She credited Bill Pollard for the increase in ads and said that he is doing a good job as he gets settled into his new sales position. She noted that the Spring issue will go to press the middle of March. Micky ask for ideas and thoughts on future feature stories and breeders who would be great testimonies.

President Brink reported that 76 barbeque meals had been ordered for the Annual Meeting and that Tommy Perkins would be representing the Braunvieh staff and will be a part of the program.

John Hall gave the Genomics committee report and that the goal would be to help educate the membership on the value of Genomics and make a unified suggestion in moving ahead with the DNA testing.

Bill Pollard reported that he was working to update the Braunvieh web site. He is looking to find the details of the cost and what is covered with the contract for managing the web site. Jerry Jernigan is going to check his files to see if he can locate that information. Bill plans to encourage breeders in different parts of the country to have Field Days this Spring and Summer and promote the news and activities on the web site. He is looking to find ways to increase revenue with

advertising and exploring a limited classified section. Bill will be covering the NCBA booth in San Antonio along with other volunteers.

There was no new or old business. Benny Phillips made the motion to adjourn and Kendall Schlake second the motion. Motion passed.

Minutes submitted by Dwight Alexander, National Board Secretary