

Braunvieh Association of America  
Board of Directors Meeting  
Teleconference  
December 2, 2014

President Brink called the meeting to order at 7:05 p.m. CST. Board members present Todd Hill, Dwight Alexander, Marilyn Brink, Benny Phillips, Clay Stotts, Brad Doke, Jerry Jernigan, Kendall Schlake, Blake Bagley, Tommy Clark and Mark Nelson. Absent from the meeting was Jeff Zimmerman. Guests at the meeting were John Hall, Larry Lane, Bill Pollard, Micky Burch, Lisa Bard and Ed Cahoj.

President Brink presented the minutes as printed. Jerry Jernigan made the motion and Brad Doke second the motion to dispense with the reading of the minutes. Motion passed. Benny Phillips made the motion to accept the minutes as presented and Blake Bagley second the motion. The motion passed.

Benny Phillips gave the Treasure Report. He noted that the cash balance was up from the previous month and that the Accounts Receivable was up, but with only a small amount over 60 days. The Promotion Fund continues to have a positive balance after paying all of the American Rancher expenses. Benny talked about some of the assets listed on the balance sheet and the need to make sure they were all accounted for. The income statement continues to stay very close to the budget. Tommy Clark made the motion and Brad Doke second the motion to accept the Treasure Report. The motion passed.

Jerry Jernigan reported that all of the awards were set for the Annual Meeting except the Commercial Breeder Award which he needed recommendations for a breeder in the area.

Kendall Schlake reported that the ballots for candidates for National Director had been mailed and would be presented at the Annual Meeting.

John Hall reported that Tommy Perkins is on board to speak at the Annual Meeting about the importance of EPD's and DNA testing. An established base line with DNA samples is not complete at this time with the lack of funds and samples. There was discussion on the samples and which samples go towards the base line test. **John is going to continue to work on the details and get a clear direction on what can be the best recommendation to the breeders on submitting samples.**

Micky Birch and Lisa Bard reported that Bill Pollard had been hired to sell advertisements for the Braunvieh World and the training is in process. Bill will be working with the Braunvieh World in addition to selling ads for the Braunvieh Web site and working on bundling ads. The winter edition is set to go to print December 17<sup>th</sup> and mailing the week after Christmas. The National Sale catalog will be inserted into the December issue.

Clay Stotts reported on the Show Committee's recommendation of changing the minimum percentage blood of Braunvieh to be entered in an official Braunvieh show from one-fourth to one-eighth.

After discussion, President Brink called a roll call vote and the motion to accept the recommendation passed by a majority. The results of the roll vote was one No, two abstained and eight Yes. Jerry Jernigan will prepare the wording for the show guidelines to become effective on April 1, 2015.

Dwight Alexander reported that everything is in place for the cattle exhibit at the NCBA and it was decided to let Bill Pollard manage the booth at the trade show along with other volunteers.

Bill Pollard reported that he had been updating the Braunvieh web site and had added all of the minutes from the Board meeting this past year. He noted there had been 56 new hits to the web site this past week. It was agreed to give a free membership to the breeder who sponsors the most new members for the next year and fund the expansion needed for more pages on the web site.

The National Sale plans are going well and there are 41 lots committed. There was discussion for everyone to support and promote the sale to a higher level and make this a priority among the breeders.

Ed Cahoj gave the Coat Color Committee report. He said that Dr. Shelia Schmutz said it is obvious that the Braunvieh dilutor gene is unique and hard to identify. She is still working on the conclusive report of the study.

The next teleconference board meeting was set for January 6, 2015. Benny Phillips made the motion to adjourn and Clay Stotts second the motion. Motion passed.

Submitted by Dwight Alexander, National Board Secretary.