

Braunvieh Association of America
Board of Directors Meeting
Teleconference
November 11, 2014

President Brink called the meeting to order at 7:08 p.m. CST. Board members present for the teleconference meeting were Benny Phillips, Jeff Zimmerman, Marilyn Brink, Dwight Alexander, Blake Bagley, Tommy Clark, Todd Hill, Mark Nelson, Brad Doke, and Kendall Schlake. Absent from the meeting were Jerry Jernigan and Clay Stotts. Guests at the meeting were John Hall, Larry Lane, Bill Pollard and Micky Burch.

President Brink presented the minutes as printed. Todd Hill made the motion to dispense with the reading of the minutes and to accept them as presented. Brad Doke seconds the motion and the motion passed.

Benny Phillips gave the Treasure Report. He noted that the current balance did not reflect the \$8775.00 that is due for the American Rancher. The sponsors of the show have been billed, but after the cutoff date. The cash flow is affected by the timing of the billing and does have a major effect on the cash balance. Tommy Clark made the motion to accept the Treasure Report and Brad Doke second the motion.

Kendall Schlake gave the Nominating Committee report, which he noted that the biography of the candidates are needed very soon.

Micky Burch updated everyone on the Braunvieh World. She noted that the December Braunvieh World advertising deadline is December 5, 2014 with a projected mailing on December 17th to arrive in the mailboxes between Christmas and New Years. Topics that were mentioned that needed to be highlighted in editorial issues were Junior Show stories, Genomic information updates, strong interest in sales with new buyers and the success of the American Rancher show.

Dwight Alexander reported that everything was in place to have one pen of cattle at the NCBA in San Antonio in February. **Todd Hill is going to assist Marilyn Brink in selecting and approving the artwork for the new pop ups that will be used at NCBA.**

Todd Hill reported about updating the web site. Todd introduced Bill Pollard to the Board and noted that he is a strong supporter, owner and promoter of the Braunvieh breed. Bill has agreed to help in updating and expanding the advertising on the web page. Ideas were discussed on how Bill could help with updating the web site, attracting commercial breeders and expanding and finding potential markets. Todd reported on the Google analytics for the week after the American Rancher Show and the increase in hits on the web site. Bill discussed his ideas on how to expand the program and promote the breed.

Marilyn Brink gave a report on the National Sale consignments and discussed the committed consignors and mentioned some potential consignors that needed to be contacted. The final numbers for the sale should be between 30-35 animals.

Kendall Schlake reported that there were no results to report on the Color Coat study.

Brad Doke and Larry Lane reported that everything was falling into place with the National Junior Show in July. Don Hankins is working hard at sponsors and raising money.

Todd Hill reported that the Navasota Bull Test has 37-38 bulls on the present test. There are 13 bulls on the Green Springs test.

John Hall gave a Genomic Committee report. There is a need for 106 more DNA samples to complete the DNA study by January or July. There has to be 250 DNA samples to complete the DNA profile. John will continue to collect the samples and information and there was a decision to table the discussion about changing the EPD's. Tommy Perkins is going to discuss the importance of having an Enhanced EPD program at the annual meeting in Fort Worth, Texas in January.

There was a discussion about the changes on the show rules for the one-eighth animals. **Mark Nelson made the motion and Jeff Zimmerman second the motion to table the discussion on any changes until the next meeting. The motion passed.**

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There was no new or old business.

The next Board meeting was set for December 2, 2014 at 7:00 p.m. CST.

Jeff Zimmerman made the motion and Brad Doke second the motion to adjourn the meeting. The motion passed.

Minutes submitted by Dwight Alexander, National Board Secretary