

Braunvieh Association of America
Board of Directors Meeting
Teleconference
September 16, 2014

President Marilyn Brink called the meeting to order at 7:39 p.m. CST. Board members present for the teleconference meeting were Benny Phillips, Jeff Zimmerman, Jerry Jernigan, Clay Stotts, Marilyn Brink, Dwight Alexander, Blake Bagley, Tommy Clark and Mark Nelson. Board members absent from the meeting were Todd Hill, Brad Doke and Kendall Schlake. John Hall was the only guest at the meeting.

President Brink presented the minutes from the August 19, 2014 Board Meeting as printed. Benny Phillips made the motion and Clay Stotts second the motion to dispense with the reading of the minutes. The motion passed. After President Brink ask if there were any corrections or additions to the Minutes, Jeff Zimmerman made the motion and Benny Phillips second the motion to accept the minutes as presented. The motion passed.

Benny Phillips gave the Treasure Report. Benny noted that the overall balance was down a little over \$11,000.00. Considering the expenses and all that had been paid out, we had a healthy balance sheet. He commented that the Promotion Fund was up \$2,000.00 at present, yet there has been \$25,000.00 spent this past year. Jeff Zimmerman made the motion to accept the Treasure Report and Clay Stotts second the motion. The motion passed.

President Brink reported that the American Rancher Show was set to air on October 20, 21, and 26, 2015. The committed advertisers for the show are Mystic Hill Farms, Herd Builder Sale, Diamond H Ranch and J Bar Ranch with Grow Safe still considering the option.

Benny Phillips reported that the Navasota Winter Bull Test deadline was fast approaching the end of the month and reminded everyone that the health work would need to be completed very soon. He estimates that there will be 40-50 Braunvieh bulls in this test.

President Brink reported that the Braunvieh World would be going to press with 9.6 pages of advertisement. It was noted that Kelsie McEndaffer is completing her education and will be leaving her position in sales at Blue Print. Marilyn will be discussing with Lisa the replacement of Kelsie.

There was not an update on the Color Coat Study.

John Hall reported on the Braunvieh Genomics Committee and how they were beginning to work on ideas on DNA testing and collection of samples. He is exploring the various DNA samples that are stored and the opportunities to use some of these samples. He stated that they need more time to tie a program all together and to make recommendations. Tommy Perkins and Jim Gibb have expressed a desire to talk to the association at the Annual Meeting in January about DNA testing.

Dwight Alexander made the board aware of an opportunity that NCBA was offering at the San Antonio meeting in February. They are going to have pens of 2 animals per pen on display for the event. The cost of the pen is \$500.00 per pen and a place to tie out at night is provided.

After a discussion if the Association should sponsor the live animal display, Benny Phillips made the motion and Tommy Clark second the motion to pay for half the fee up to 2 pens of cattle and ask the breeder to co-sponsor. The motion passed.

Dwight Alexander reported on the National meeting and sale. Becky Long Chaney has agreed to be the motivational speaker after the Luncheon for a fee of \$1,000.00 plus travel expenses. Jerry Cassidy had submitted several levels of service for management of the National Sale in Ft. Worth and after discussion it was decided that we accept the option of Full Service Plus, which is 5% of gross. He would also make all arrangements for the ring men with the board's recommendations as well as the auctioneer. These services are in addition to the 5%. Tommy Carper has agreed to be the auctioneer and there was discussion about his fee structure with travel. It was decided to offer him a flat fee of \$1600.00 including travel or 1% of gross of the sale; which ever is highest. Dwight will follow up with him to negotiate the offer. There was discussion about the best way to educate the membership about the value of DNA testing. It was decided to ask Tommy Perkins to be a part of the program at the Annual Meeting and offer a lengthy discussion after the meeting for those members who would like to learn more.

Jerry Jernigan reported that he was working on the various awards for the annual meeting, but needed some help with a committee. President Brink appointed Clay Stotts and Mark Nelson to help Jerry with the recommendations for awards and guidelines for the recognition.

Kendall Slake was absent from the meeting but is working with the nominating committee for the National Directors candidates for the election at the Annual Meeting. Board members whose terms are expiring are Marilyn Brink, Todd Hill, Benny Phillips and Jerry Jernigan.

Benny Phillips gave a report on the number of lower percentage cattle registered with the Association. It was reported that there are 208 animals which are registered at 25% or less that are active. Of this number, there are 9 below 25% that have been registered. The discussion continued on the value of registering these lower percentage cattle down to 1/8. **It was decided to take a look at a breed up chart at next meeting and Marilyn would discuss this more with the BAA office.**

The next meeting was set for October 7, 2014 at 7:30 CST.

Jerry Jernigan made the motion and Clay Stotts second the motion to adjourn the meeting. Motion passed.

Minutes submitted by Dwight Alexander, National Board Secretary