

## Minutes of BAA teleconference meeting

2-19-2013

Meeting was called to order at 7:11 pm. Those in attendance were Marilyn Brink, Tommy Clark, Todd Hill, Dwight Alexander, Blake Bagley, Brad Doak, Stephanie Nelson, Benny Phillips, Tommy Bean, and Robert Williams. Not in attendance were Jeff Diles, and Jerry Jernigan.

Tommy Clark moved to dispense with the reading of the meeting, Bean seconded and without further discussion, motion passed unanimously.

Clark moved to accept minutes as presented, seconded by Alexander and without further discussion, motion passed unanimously.

In his treasurers' report, Phillips said the A/R is in good shape, income and expenses are both down due to the timing of the Braunvieh World publication change. Membership income is \$1000 short and registrations' are \$100 short compared to last year. There is over \$21,000 in the promotion fund.

Under communications, Brink reported that the eblast sent out a total of 557 communications with 34 new addresses since September. There were some questions on the new website, which opened up questions and explanations' to the new members concerning the new site. Hill suggested a "suggestion box" on the website.

Blake presented a missed opportunity with the Georgia Cattleman Association. There was discussion as to how to handle inquiries. Brink agreed to develop a protocol for the office to deal with all inquiries.

There was discussion of the Bull Challenge, primarily the difficulties the timing of the test was causing. Brink asked all in attendance to make determination whether or not the timing of coinciding with International Week with the sale is worth the difficulties having the sale early caused.

In discussion of the POP mailing going out, it was cited that 62 members did not re-up their membership. There was discussion as to how to handle that. It was suggested that POP be sent with a notice that on a certain date, non members would be locked out of the system. There was discussion of the level (or lack there of) of communication concerning the POP system. Hill agreed to write some communication to be approved to be sent to the membership. Marilyn will send a member list to all the Board members to be contacted which have not sent in membership.

There was short discussion on the results of the National Meeting in Ft. Worth, basically that it was a positive experience.

Next Brink brought up need to form the standing committees stated in the by laws. The only decision made was Phillips will chair the finance committee.

There was no new business.

Under old business, Brink reported that Ted Jones wrote a letter of thanks to the board for his receiving the Pioneer Breeding Award

Brink set date for the next meeting for 3/19/2013 at 7:00 pm.

Nelson moved to adjourn the meeting, and Phillips seconded and without further discussion, motion passed unanimously. Meeting was adjourned at 8:55