

Minutes to BAA Board morning meeting Ft Worth, Texas on 1/20/2013

President Jernigan called the meeting to order at 10:10 am. Members of the board present were: Jernigan, Snyder, Nelson, Brink, Clark, Bean, Hill, Phillips and Robert Williams. Not present were McBee, Diles, and Zinnakas. There were several members at large also in attendance.

Nelson moved to forgo reading of the minutes and accept as presented. Motion was seconded by Snyder, and with no further discussion, was passed unanimously.

Phillips made a brief financial report. He pointed out that our A/R is up \$14,000 with no significant collection problems, and that our operations finished the year just above break-even.

Brink reported that E-blast ads were increasing and the numbers of click through are significant and still growing. There was discussion and agreement that the results of the National Bull Challenge should be posted.

Jernigan began discussion of the new website. He decided to wait until after Ft. Worth to make the change to the new website to avoid any potential problems in transition until after the meeting and the sale. He intends to direct that the new site goes live by the end of January.

Hill opened discussion of the Bull Challenge. There was some discussion of the current weighing practices and the resulting fluctuation in results. Several remedies were discussed and will be communicated to GDC for this test and future. The need for and strategies to promote the next test were discussed. The delivery of bulls is scheduled to occur in June. Also, the marketing being done for the March sale was discussed.

Nelson opened discussion of the National juniors and recommended the third week of June. There is negotiation to have the location in N.E. Texas. Discussions with hotels and facilities are still in process. There was some discussion of having a sale in coordination with the Juniors event. It was agreed that any group of members could have the sale if they desired, but would not be put on by the BAA.

Nelson moved to close the session at 10:54 and Clark seconded and passed unanimously. At 10:56 Nelson moved to close the close session and return to open session. Hill seconded and with unanimous agreement the Board returned to open session.

The discussion moved to albinism test with Bovican. The company has agreed to do test twice per year. Francis is to ask them to do a test every 90 days, and is to report her results as well as the actual test dates to the board. It is decided that all samples will be collected at the BAA office and sent to Canada from there.

The meeting came to close with decision to reallocate monies dedicated to go to NCBA booth to be reallocated to a booth in the International Room at the Houston Livestock Show.

Clark moved to adjourn the meeting, with a second from Snyder.