

10/22/2013

BAA Board Teleconference meeting

President Brink called the meeting to order at 7:36 pm CDT.

Members in attendance were Dwight Alexander, Marilyn Brink, Brad Doke, Todd Hill, Stephanie Nelson, Blake Bagley, Robert Williams, Tommy Bean, Jerry Jernigan, and Benny Phillips. Jeff Diles was absent. Tommy Clark joined after the meeting had started.

Benny Phillips moved to dispense with the reading of the minutes. Alexander seconded, and without further discussion was passed unanimously.

Brink made the following changes to September minutes: Marilyn Brink was absent, and Todd Hill was present. Hill made the changes and will send out corrected minutes.

Jerry Jernigan moved to accept the minutes as corrected. Benny Phillips seconded and without further discussion was passed unanimously.

Phillips asked Alexander to give the treasurers report. There was some discussion on non-budget items in the Junior accounts. Though it shows negative, it is due to the timing of a deposit in the account. There was some other discussion, Hill moved to accept the treasurers report as presented, Jernigan seconded the motion and without further discussion was passed unanimously.

Brink gave update on Brangus association. Tommy Perkins has been named CEO and it has been decided to keep the management of the system in house as they have hired a programmer. They are working through the system updates that are needed.

Discussion on Braunvieh World, that most recent edition, made a small profit.

Blake Bagley gave a report on the booth at the Sunbelt Ag Expo. He commented that there were lots of contacts made and that very few people know what Braunvieh cattle are. After discussion, it was decided to participate in the show again next year, with the inclusion of live cattle. Bagley is to make the arrangements.

Discussion of NCBA. Move in date is 2/2/2014. There will be a need of people to work the booth. It was discussed that several board members will be there. There was short discussion of Houston. Hill commented that whoever is in the booth must speak Spanish. Some names were mentioned, Hill also said he would work the booth as well.

Hill presented a proposal of sponsorship ideas formed and penned by the promotion committee concerning the upcoming American Rancher Program on RFD TV. After a great deal of discussion the board unanimously supported the proposal to be fine-tuned by the committee for presentation to the membership.

Hill then led discussion of the Navasota bull test. There were 22 spring bulls and 19 fall bulls placed on test. It was agreed; those numbers were not enough to have a live sale. Ernie Gill spoke to Brink the possibility of having a joint sale with some Santa Gertrudis breeders.

That led to discussion of the decision that Ernie Gill has agreed to be sale manager of the Denver sale and will start marketing immediately.

The nominating committee presented 4 candidates willing to be considered for election to the board. Those members willing to serve were Mark Nelson, Clay Stotts, Jeff Zimmerman, and Kendall Schlake.

No new business.

No old business.

Brink set the date of next meeting as Nov 19th at the new time of 7:30PM CST.

Nelson moved to adjourn the meeting, Bagley seconded, and without further discussion was passed unanimously.