

**Braunvieh Association of America
Board of Directors Meeting
January 16, 2011 9:11 a.m. – CST
Cactus Room, Fort Worth Stockyards
(Recorded by Tommy Clark)**

In attendance:

Board Members:

Art Brownlee	Ron McBee
Tommy Clark	Roseanne Segarra
Russell Freeman	Ray Snider
Mark Fullenwider	Steve Whitmire
Joe Mask	Robert Williams
	Bob Zinnikas

Also in attendance: Jeff Diles, Tommy Bean, Larry Lane, Edsel Keith, Lisa Bard, Jo Dexter, Merry Brownlee, Ken Brubaker, Samantha Murnin.

Roseanne Segarra called the meeting to order at 9:11 a.m. CST.

Motion by Mark Fullenwider and seconded by Steve Whitmire to accept minutes, motion carried.

Art Brownlee presented the Treasurers report and explores differences in the way these numbers are presented compared to last year. Discussion followed regarding year to date (Calendar vs. Fiscal) some payables were incurred in 2010 and paid in 2011. Larry Lane points out that the report is confusing.

Ray Snider moved to accept Treasurers report. Seconded by Joe Mask. Motion carried.

Lisa Bard reports that inventories assessments have been mailed out.

EVP committee – No meeting, will have report for February meeting.

Robert Williams suggests that on AI Certificate bulls, the issuer of the AI certificate should pay the \$20 assessed sire fee.

Tommy Clark moved that AI Certificate bulls be charged assessment and be billed to issuer upon registration of 1st calf each year. Joe Mask seconded and motion carried.

Ken Brubaker presented a proposal to create a Braunvieh Membership Directory with completion of ad deadlines on April 20th.

Robert Williams presents window decal. Art Brownlee moves to sell the decals for \$7 or in groups of 10 for \$5 each. Ray Snider seconded and motion carried.

Robert Williams – preliminary proofs of posters in 2 versions = 2000 count. They will be given out free of charge by request and should be out by 3/1/2011.

Joe Dexter presents Braunvieh World summary since BluePrint and his concerns about being able to create and publish all issues + When Profit Matters.

Roseanne Segarra – Ballot counting will be done by Jo Dexter, Kathie Bedolli, and Lisa Bard.

Meeting adjourned 10:46 a.m.