

Braunvieh Association of America
Special Board of Directors Meeting
February 13, 2011 8:11 a.m. –CST
(Recorded and Taped by Joe Mask)

In attendance:

Board of Directors:

Tommy Clark	Rob Bodine
Mark Fullenwider	Jeff Diles
Ron McBee	Joe Mask
Jerry Jernigan	Stephanie Nelson
Bob Zinnikas	Ray Snider

Also in attendance was Samantha Murnin, Larry Lane, Edsel Keith

President Ron McBee **called the meeting to order at 8:11 a.m. CST.**

There was much discussion about fees

Jeff talked about fees using a diagram.

It was stated that we need to visit with GPS about different options and that our current contract is up on April 1, 2011. After much discussion about fees and performance options of the new plan there was an amendment to Ray Snider's original motion on 2/12/2011.

Tommy Clark moved to amend the main motion to add "to have the dialog with GPS to include offering the performance option with the current arrangement." (Joe Mask???) Seconded the motion. During the discussion section there was much discussion to make sure the wording was correct. Motion passed

The new main motion now reads to accept the proposed model with the right to tweak the 2nd part upon negotiation with GPS and to have dialog with GPS to include offering the performance option with the current arrangement.

It was stated the Jeff Diles would do the negotiations with GPS. Went back to discussing the fees and at what cost they should be at.

Break-9:35 a.m. CST

Resume-9:48 a.m. CST

As the meeting resumed we talked about fee statements and the maintenance fees.

Mark Fullenwider moved to amend the main motion about check off dollar categories to include all the above categories. Tommy Clark seconded the motion and motion carried. New motion reads to have

six categories for the check off dollars which would include Commercial, Junior and Shows, Braunvieh Hybrids, International, fullblood and all the above.

Jerry Jernigan asked what Samantha included in new member packets. Samantha explains and it was agreed that she would include a window decal in the packet.

Jeff Diles commented on informing members about new fees.

The BAA board then discussed changing the maintenance fee to \$100.00.

Jeff also visited about removing fees from bulls.

Rob Bodine left the meeting to head home at 10:54 a.m. CST.

Jeff Diles stated that everything should be in print before we vote on it in the future.

Then the discussion started about how the new fees would affect the current BAA rules.

Jeff Diles stated that Jerry Jernigan should review rules and serve as committee chair to look at rules.

Ron McBee stated that this is now a Plan for Change and that he appointed Jeff Diles as the Committee Chairman for the plan.

Break-11:21 a.m. CST

Resume-11:37 a.m. CST

Ron McBee talked about new committee chairs and the list follows:

Junior-Mark Fullenwider

Performance-Tommy Clark

Finance-Jeff Diles

Planning-Joe Mask

Promotions-Robert Williams

Breeder Guidelines-Jerry Jernigan

Registrations and Transfers-Rob Bodine

Animal Health-Dr. Robert Zinnikas

Import/Export-Jeff Diles

Exhibition-Stephanie Nelson

State Associations- Tommy Bean

Ethics-Ray Snider

Tommy Clark asked how many state associations there were and it was stated the Texas and Missouri.

Old Business

Ray Snider said he really appreciated everyone's efforts to work together during the planning meeting.

New Business

Ron McBee passed out the handout from Jo Dexter proposal to drop the May/June issue of the Braunvieh World.

Ron McBee stated the March/April issue will be 24 pages.

Jeff Diles moved to accept Jo Dexter's proposal to cancel the May/June issue of the Braunvieh World, seconded by Tommy Clark. During the discussion portion Jeff Diles discussed about the Brangus summertime issue, and to have Blue Print have an International Issue not a herd reference issue. He also stated that we could get with USLGE to see if there were funds available to help with this project. Motion passed.

Dr. Robert Zinnikas left the meeting to head home at 12:12 p.m. CST.

Ron McBee started the discussion about BAA sponsored sales, after much dialog Jeff Diles moved to suspend with the BAA approved Sale program until we have new rules in place. Stephanie Nelson seconded the motion. There was some discussion and the motion passed.

Joe Mask left the meeting to head home at 12:30 p.m. CST.

Stephanie Nelson continued with minutes from this point forward.

Mark Fullenwider reported that the tentative plan for the Junior National Show is June 21-24, 2011, in Paola, Kansas. Plans are being made to set up the next five years locations and dates.

Joe Mask prepares to leave.

Tommy Clark stops Mask, asks about the Annual Meeting plans for next year. After a little discussion about the numbers of cattle shown, sale, and etc, Jeff Diles moves to hold our Annual Meeting and functions in Kansas City, Missouri at the American Royal the 3rd weekend in October.

Jeff Diles moved, Jerry Jernigan moved to accept the Junior Committee recommendation. An amendment was made to propose 2012 dates for Texarkana, Arkansas, Jeff Diles moved, Stephanie Nelson seconded. Motion carried.

Premium Services Option --- President McBee will call and visit with each of the 3 members of this option and try to possibly dissolve these options, by crediting their account with prorated credit. Jeff Diles moved to not sell any more of these options, Tommy Clark seconded. Motion carried.

Samantha Murnin reported on the NCBA. She also asked on behalf of the Rocky Mountain Group, if the BAA Board would like to contribute to the purchase of a banner they used while at the NCBA. Jeff Diles moved, Jerry Jernigan seconded to not participate in the purchase of the banner. Motion carried.

Tommy Clark led a discussion about next years' NCBA in Nashville and asked for Jerry Jernigan's assistance. The promotion committee will be asked to come together and work with GrowSafe on another joint effort.

The committee chairpersons for the promotion dollars within the plan for change were appointed by President McBee. They are as follows:

Commercial	Rob Bodine
Junior & Shows	Mark Fullenwider
Fullblood	Tommy Bean
International	Jeff Diles
Hybrid	Joe Mask

Discussion about the hybrid committee was centering around how Simbravieh is such a different character than our other hybrids, that it was suggested we change it to Simbravieh. Mark Fullenwider made motion to amend the original motion to change the name of Hybrid Committee to Simbravieh Committee, seconded by Stephanie Nelson. Motion carried.

Mark Fullenwider moved to adjourn the meeting at 1pm. Tommy Clark seconded.

Approved on 3/11/2011