

Braunvieh Association of America  
Special Board of Directors Meeting  
February 12, 2011 12:37p.m. –CST  
(Recorded and Taped by Joe Mask)

In attendance:

Board of Directors:

Tommy Clark	Rob Bodine
Mark Fullenwider	Jeff Diles
Ron McBee	Joe Mask
Jerry Jernigan	Stephanie Nelson
Bob Zinnikas	Ray Snider

Also in attendance was Samantha Murnin, Larry Lane, Edsel Keith

President Ron McBee **called the planning meeting to order at 12:37 p.m. CST.**

Ron congratulated Jerry Jernigan for being elected to the BAA board.

Secretary Joe Mask read the minutes from the February 10, 2011 meeting. After the reading Mark Fullenwider moved to accept as read and it was seconded by Tommy Clark motion passed.

Next item of business was the treasurer's report Jeff Diles passed out report and made comments on his handout. Three big items was the discussion to stop paying certain membership fees which included Pedigree Livestock Council, as well cutting off phone at the Lincoln office and there was discussion about moving the operating account to a more widely used bank so we could save \$40-\$60 per month to mail deposits back to the Lincoln bank. Ron McBee asked if there were any questions about the report and Tommy Clark and Rob Bodine had questions and it was decided to let Lesley McKibben to locate a new bank for the BAA to do business with, after some discussion Mark Fullenwider moved to accept the treasurer's report seconded by Joe Mask motion passed.

The board then started a discussion about the line of credit and if we should pay it off or just pay it down. It was discussed to let Jeff Diles research what we should do on the repayment. Joe Mask moved to let Jeff Diles research how much should be paid on the line of credit and to pay whatever should be done with the resources that we have. Jerry Jernigan seconded the motion and during the discussion period Rob Bodine asked if we need money from the line of credit could it be wired to the new bank after discussion motion passed.

Next item of the agenda was the Proposal for Change Ron McBee turned the over the discussion of the plan to Jeff Diles.

Jeff Diles used a power point presentation to explain where we are and the proposal of change. At the conclusion of Jeff's presentation Ron McBee ask for questions. (All discussion is taped so I will try to summarize what type of questions were asked)

Rob Bodine-ask where do we set financially

Jeff Diles-talked about what we might can do about finances

Jeff Diles-shared an email from Jim Bulger with current numbers of registrations

Mark Fullenwider-had questions about billing and budget

Ron McBee-had comments

Ray Snider-made comments about CPR cattle

Tommy Clark-had comments about CPR cattle

Jeff Diles-had comments

Bob Zinnikas-had comments

Ron McBee-had comments

Lengthy discussion about fees

Jerry Jernigan-had comments

Ron McBee-had comments

Mark Fullenwider-had comments

Jeff Diles-had comments

Larry Lane-asked questions

Much more discussion by board

Jeff Diles-goes over numbers of expenses and income

Mark Fullenwider-had comments

The board had discussion about fee allocation

Ron McBee said we need to decide if this is something we want to do. Tommy Clark had questions and Mark Fullenwider had comments. The board had much discussion on fee for performance data and EPD cross breed comparisons. Larry Lane had comments

**Break-3:00 p.m. CST**

**Resume-3:14 p.m. CST**

Ron asks for questions and board discussion continued on the Proposal for Change.

**Break-5:20 p.m. CST**

**Resume-5:36 p.m. CST**

Ray Snider moved to accept the proposed model with the right to tweak the 2<sup>nd</sup> part upon negotiation with GPS. Mark Fullenwider seconds the motion. Motion passed

After the motion passed discussion started about the tweaks for the 2<sup>nd</sup> part to include:

1. EPD's of animals in both programs printed on BAA certificate if in both programs
2. GPS rebate to BAA
3. BAA to retain the rights to data submitted

Discussion on part 2 continued, it was stated that we do own our data and we would continue to do so. Discussion of new fees started and Jeff Diles started to work on putting new numbers and fees in a spread sheet.

**Dinner Break-8:50 p.m. CST**

**Resume 9:50 p.m. CST**

Discussion on Plan continued, the next area was how to use the Check-off dollars and what type of categories were going to be set up for members to put their funds paid to the BAA.

Mark Fullenwider moved to accept five categories for the check off dollars which would include Commercial, Junior and Shows, Braunvieh Hybrids, International, and Fullblood. Tommy Clark seconded the motion. Motion passed.

It was then talked about that 20% of all money collected by the BAA will go to promotion. Jeff Diles talked about how committees will be selected, and how the money would be spent.

Jeff Diles then talked about how communication was going to be key with the membership when we roll the new plan out. And that we had to coordinate with each other so all groups are getting the same message.

Ron McBee discussed that we must also educate the membership about the new proponents of the plan and that each director will call a list of the membership to explain and to answer questions.

Mark Fullenwider moved to adjourn the meeting and seconded by Ray Snider. Motion passed.

**Adjourn-11:48 p.m. CST**